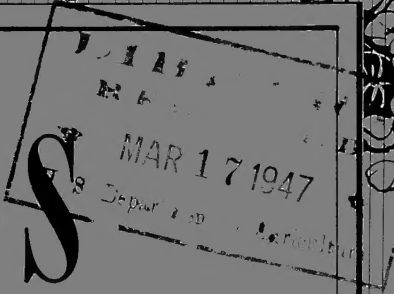
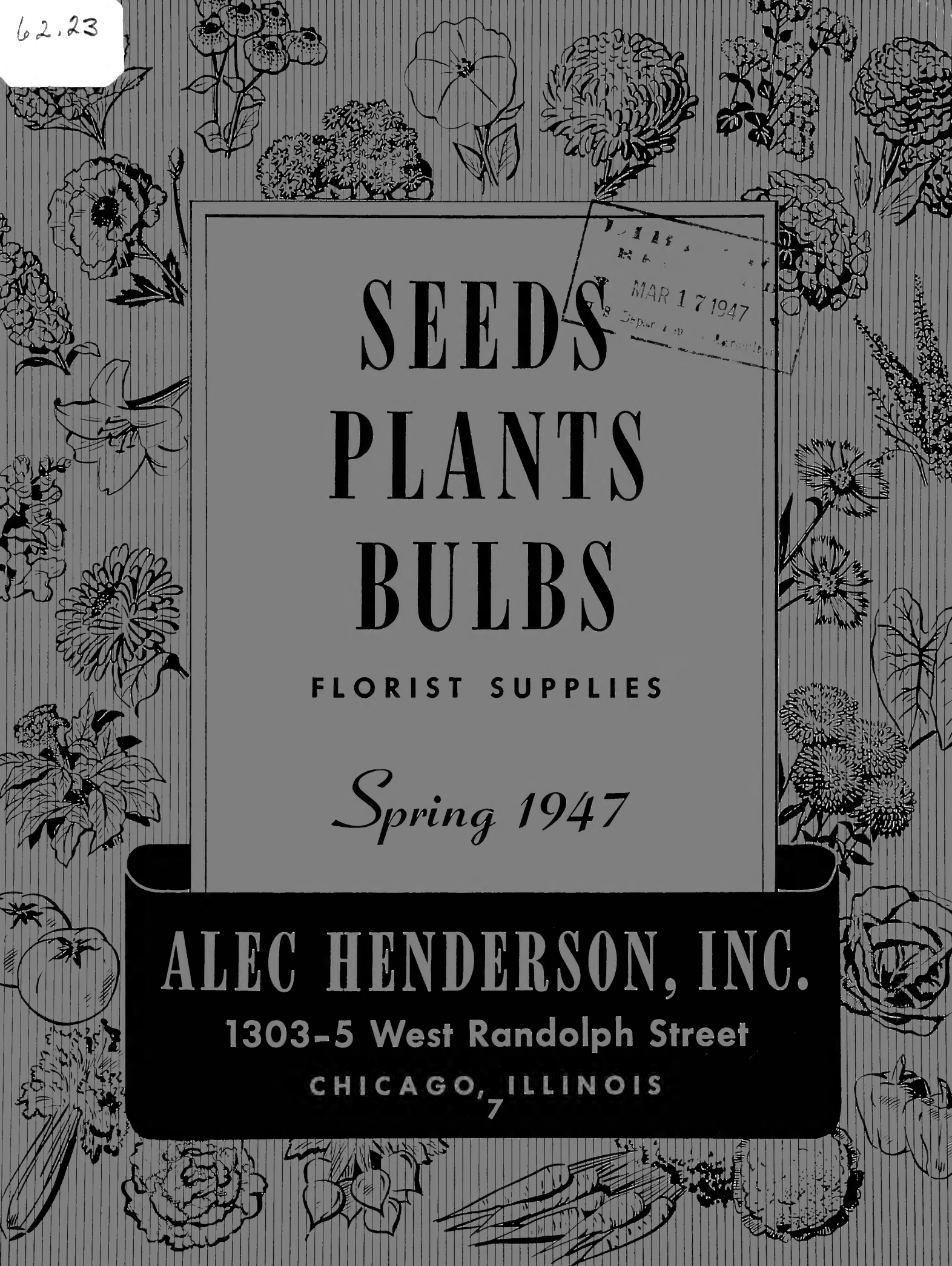


Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

62.23



SEEDS PLANTS BULBS

FLORIST SUPPLIES

Spring 1947

ALEC HENDERSON, INC.

1303-5 West Randolph Street

CHICAGO, ILLINOIS
7

FLOWER SEED SPECIALTIES FOR 1947



PETUNIA-FRINGED SNOWSTORM

Tilford's Wilt Resistant Asters

Dr. Paul Tilford of the Ohio Agricultural Experiment Station, in co-operation with the Ohio State Florist Association has developed the following wilt resistant strains of Aster:

Royal Purple, Royal Shell Pink, Royal White, Crego Deep Rose.

Each of the above Trade Packets.....\$1.50

Kalanchoe Brilliant Star

This new hybrid Kalanchoe is an excellent addition to the pot plant list. Flowers measure three times the size of the ordinary Kalanchoe and are a rich fiery red color. Foliage is dark green and of compact growth. The flower heads are carried on stems about six inches long making this novelty ideal for pots or cutting.

Trade Packet of 800 seeds.....\$1.50

Marigold Flash

Earliest of all Marigolds, blooms in 8 weeks from seed, continues profusely all summer and fall. Colors range from vivid red through bronze and tangerine with a few yellows. Most uniform in plant habit. A French Hybrid, with flowers 1 1/4 in. and more across. Plants grow 18 in. tall. Nationally advertised, several pages in full color. Ample stocks to fill all your orders. Specially priced to pay you an unusually fine profit.

Trade Pkt....\$0.35 1/4 oz...\$0.75 1/2 oz...\$1.50 Oz...\$2.50

Petunia Alldouble Colossal Shades of Rose

Silver Medal Winner in the 1946 All-America Trials

The first giant alldouble Petunia ever created in America, the exquisitely intense double blooms are up to five inches or more across and come in rich rose shades, salmon-pink through rosy-pink to deep rosy-mauve. Plants are very vigorous and grow to a height of 20 to 24 inches, with heavy stems and luxuriant foliage.

Trade Pkt. (500 Seeds).....\$1.75 800 Seeds.....\$3.00

Petunia Fringed Snowstorm

See Illustration

Single Grandiflora Type

Color is glistening white with a slight show of yellow in the throat. The flowers are heavily fringed and will consistently run 2 1/2 to 3 inches in diameter, being profusely produced throughout the season. Plants are very dwarf and spreading and trials have proven it to be ideal for pot plant as well as bedding purposes. Fringed Snowstorm is a sport of the popular Plain Edged Snowstorm and through intensive reselection Fringed Snowstorm is 95% to 100% true to character.

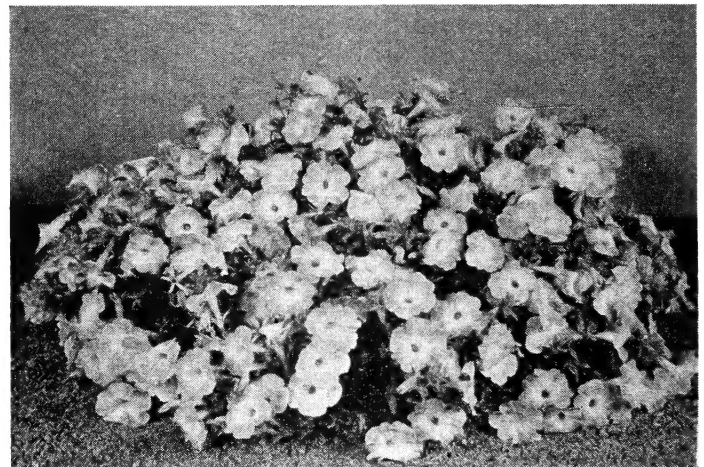
1/2 Tr. Pkt...\$0.65 Tr. Pkt...\$1.00 1/64 oz...\$2.25 1/32 oz...\$3.75

Hybrida Nana Compacta Bright Eyes

See Illustration

Bronze Medal winner in the 1946 All America Selections, Bright Eyes is a compact bedding model of the popular Rosy Morn. About ten inches tall and covered with small, plain petalled flowers. The color is an appealing rosy-pink with white toward the throat, it is really a bicolor rose and white. Especially adapted in uniformity and floriferousness to low bedding, edging, window boxes, rockeries and potting. Highly recommended.

Trade Pkt.....\$0.35 1/8 oz.....\$1.00 1/4 oz.....\$1.75



PETUNIA—BRIGHT EYES

Petunia Hybrida Nana—Peach Red

Petunia Peach Red received honorable mention in the 1946 All-America selections. Full-bodied uniform pink, with no tendency to fade, a vivid peach-red color. A strong luxuriant grower to a height of 12 to 15 inches. Flowers are plain petalled and of medium size, being two or more inches across and are freely borne throughout the entire season. Larger than Salmon Supreme.

Trade Pkt.....\$0.35 1/8 oz.....\$1.50 1/4 oz.....\$2.75

Petunia Hybrida Nana Compacta Cheerful

Bronze Medal Award in the 1944 All-America Trials, Cheerful is the clear, light pink, free-flowering Petunia for 1944. Deeper in color than First Lady and with a slight suffusion of salmon it attracts immediate attention. Compact growing suitable for bedding, window boxes, as well as for pots. Plants first grow low spreading close to the ground, later forming a mound 10 to 12 inches high with a spread of 2 feet. The plants are literally covered with blooms measuring up to 2 1/2 inches in diameter.

Trade Pkt...\$0.50 1/8 oz...\$1.75 1/4 oz...\$3.00 1/2 oz...\$5.00

WHOLESALE LIST FLORISTS' FLOWER SEEDS

ALEC HENDERSON, INC., gives no warranty, express or implied, as to the productiveness of any seeds, plants or bulbs it sells and will not be in any way responsible for the crop. Our liability, in all instances, is limited to the purchase price of the seeds, plants or bulbs.

Ageratum

	Trade Pkt.	Oz.
Blue Ball Imp. Very dwarf and compact. Flowers are of a rich shade of blue. 1/4 oz., \$1.25.....	\$0.35	\$4.50
Blue Cap. 1/4 oz., 90c.....	.30	3.00
Blue Perfection. 8 in. Deep amethyst blue. 1/4 oz., 40c....	.25	1.50
Midget Blue. Very dwarf and highly recommended. 1/4 oz., \$2.00.....	.35	

Alyssum

	Trade Pkt.	Oz.
Snowcloth. Forms a perfectly flat plant with a compact mass of white flowers without green center.....	\$0.15	\$0.75
Little Gem. 3 in. Dwarf, compact and early.....	.15	.75
Lilac Queen. 5 in. Lavender-lilac.....	.15	.75
Maritimum. Sweet Alyssum, trailing habit.....	.10	.35
Violet Queen. (New) Bright violet.....	.25	1.00
Saxatile Compactum—Perennial. Bright yellow flowers..	.15	.75

Antirrhinum (Snapdragon)

Forcing Sorts

	Trade Pkt.
Bronze Shades	
Afterglow. Golden-bronze	\$1.00
Bronze Peggy Schumann. New.....	2.00
Glorious. Bright bronze.....	1.00
Talisman. All-double bronze. Early.....	2.00

Pink and Rose Shades

Better Times. American Beauty Red.....	2.00
Cheviot Maid Supreme. Standard deep rose-pink.....	1.00
Christmas Cheer	3.00
Dorcas Jane. Light pink.....	2.50
Light Pink Peggy Schumann. New.....	2.00
Marie Louise. Seashell-pink.....	2.00
Mary Ellen. Light rose-pink	2.00
Maryland Pink. Early 1/2 pkt. \$1.75.....	3.00
Milady. Good early rose-pink.....	1.00
New Cincinnati. Large, light rose-pink.....	1.00
Peggy Schumann. Medium rose-pink. Highly recommended....	2.00
Rose Queen. The standard deep pink.....	1.00
Schaffroth's Pink. 1940 novelty. Early.....	1.50
St. Louis Early Pink. 1940 novelty.....	1.50

Lavender Shades

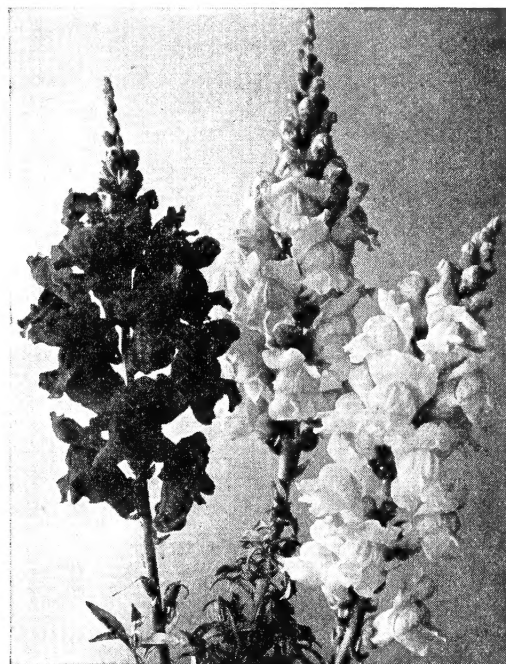
Schumann's Lavender. Early. Large, strong stems.....	2.00
Windmiller's Lilac. Lilac-lavender.....	1.50

Yellow Varieties

Carol Jean	2.00
Ceylon Court. Standard yellow.....	1.00
Coates' Yellow Perfection. Deep golden-yellow.....	1.00
Ethel (Kramer). Early bright yellow.....	1.50
Junglewood Yellow. Brilliant yellow.....	2.00
Klondike Supreme. Deep golden-yellow. Early.....	1.00
Schlegel's Early Yellow. 1941 novelty.....	1.50
Yellow Peggy Schumann.....	2.00

White

Junglewood White	2.00
Koester's White. Early.....	1.50
Lucky Strike. Early white.....	1.00
Margaret. Ivory-white	2.00
Peace	1.50
Schaffroth's White. Pure White.....	1.50
Schlegel's Early White. 1941 novelty.....	1.50
White Marion. Clear white.....	1.50
White Peggy Schumann. New.....	2.00
White Wonder Imp. Early white.....	1.00



SNAPDRAGON RUST RESISTANT

Miscellaneous Shades

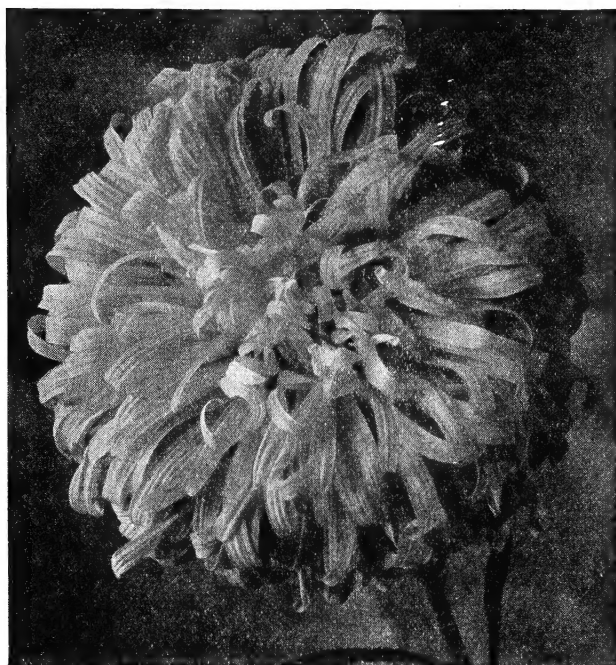
Hodaly's America. 1941 novelty. Rose-pink with orange lip.....	1.50
Hodaly's Ideal. Blend of carmine-rose, orange; tipped lemon-yellow; white throat.....	1.50
Velvet Beauty. American Beauty color.....	1.00
Mixed. Comprising the better varieties and colors.....	.75

Antirrhinum (Rust Resistant) Maximum or Super Giants

	Trade Pkt.	1/4 Oz.	1/2 Oz.
Alaska (Snowflake), white.....	\$0.20	\$0.75	\$1.35
Apple Blossom, rosy pink, white tube.....	.20	.75	1.35
Campfire, Luminous scarlet. Canary Bird, yellow.....	.20	.75	1.35
Christmas Candle, bright flame color, tube waxy cream20	.75	1.35
Copper King, burnished copper.....	.20	.75	1.35
Crimson, fiery crimson. Daffodil, yellow.....	.20	.75	1.35
Loveliness, soft rose pink.....	.20	.75	1.35
Pink Sensation, pure pink.....	.20	.75	1.35
Red Cross, crimson, white tube.....	.20	.75	1.35
Yellow Giant, deep yellow.....	.20	.75	1.35
Maximum Mixed, all varieties.....	.15	.60	1.10

Antirrhinum Nanun (semi-dwarf) Varieties

	Trade Pkt.	1/4 Oz.
Golden Monarch. Golden yellow.....	\$0.30	\$1.00
Orange Glow. Orange.....	.30	1.00
Picture. Golden-yellow suffused apricot.....	.30	1.00
Rose Eclipse. Salmon-rose.....	.30	1.00
Welcome. Brilliant crimson.....	.30	1.00
White30	1.00
Mixed25	.90



ASTER EARLY GIANT

Aquilegia—Perennial

	Trade Pkt.	Oz.
Long Spurred Hybrids. Mixed colors.....	\$0.35	\$3.50
Mrs. Scott Elliott's Strain.....	.35	3.50

Arctotis

	Trade Pkt.	Oz.
Grandis. African Lilac Daisy.....	.20	.90
Large Fl. Hybrids.....	.50	4.00

Asparagus

	Per 100 Seeds	Per 1000 Seeds
Plumosus Nanus. 5,000 seeds, \$9.00.....	\$0.30	\$2.00
Sprengeri. 5,000 seeds, \$9.00.....	.30	2.00

Asters

Super Giant—2½ Foot

The largest and most fully double Aster known. Flowers are 6 to 8 inches across with full, graceful interlacing petals.

	Trade Pkt.	Oz.
El Monte, Crimson.....	\$0.35	\$2.75
Los Angeles, Shell Pink.....	.35	2.75

California Giants—3 Foot

Appleblossom. White, Loveliness, Peachblossom. Deep Rose, Azure Blue, Light Purple, Dark Purple. Eight packets, \$2.50.....	\$0.35	\$2.75
Mixed. A combination of above colors.....	.30	2.50

Wilt Resistant Aster Strains

These strains have been developed to resist the attacks of the wilt fungus, which has for the past few years caused so much loss to growers.

Early Giant

(See Illustration)

Flowers are very large and full with broad, graceful petals. The plants are only 1½ to 2 feet tall and branching low on the central spike.

Light Blue, clear rich light blue.

Peachblossom. Early bloomer.

Rose Marie. Rich Rose. Early bloomer.

Trade pkt.....	\$0.40	¼ oz.....	\$0.80	Oz.....	\$2.75
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Wilt Resistant Asters—Continued

Tilford's Wilt Resistant Asters

Dr. Paul Tilford of the Ohio Agricultural Experiment Station, in co-operation with the Ohio State Florist Association has developed the following wilt resistant strains of Asters.

Royal Purple, Royal Shell Pink, Royal White, Crego Deep Rose.

Each of the above Trade Packets.....\$1.50

Princess Type

Anne. Peachblossom **Golden Sheaf**. Yellow

Barbara. Orchid **Marsha**. Scarlet

Bonnie. Salmon rose **Mixed**.

Each of the above: Trade Pkt....\$0.35 ¼ oz.....\$0.80 Oz.....\$2.75

Trade Pkt. Oz.

American Branching. 24 to 30 inches. The standard late blooming florist aster. **Azure Blue, Crimson, Peerless Pink, Purple, Rose, Shell Pink, White Mixed**..... .30 1.75

Ball Deep Rose. 2½-3 ft. Branching. Blooms in mid-August..... .30 1.75

Ball Purple. 2½-3 ft. Blooms at the same time as Ball Deep Rose..... .30 1.75

Ball White, early..... .30 1.75

Ball White, late..... .30 1.75

Early Royal Branching. 18 to 24 inches. This variety fills in the gap between the early and late sorts, as it blooms in mid-July. **Azure Blue, Deep Rose, Peachblossom, Purple, Shell Pink, White, Mixed**..... .30 1.75

Heart of France..... .35 2.00

Improved Crego. 30 inch. Twisted and curled petals, with flowers of good size. **Azure Blue, Blue Flame, Crimson, Deep Rose, Peachblossom, Purple, Shell Pink, White, Mixed**..... .30 1.75

Queen of the Market. 18 to 20 inches. The earliest good commercial sort. **Azure Blue, Crimson, Dark Blue, Flesh Pink, Light Blue, Rose, White, Mixed**..... .30 1.75

Balsam

	Trade Pkt.	Oz.
Camellia flowered. Mixed.....	.20	.75

Begonia

Semperflorens—Fibrous Rooted

This class of Begonias grow to an average height of 12 to 14 inches. The individual florets measure 2 to 2¼ inches across and the plants are completely covered with these large flowers, which together with their glossy green and bronze foliage makes them an appealing plant for the buying public.

Trade. pkt.

Christmas Cheer. Bronze foliage. Flowers Cherry-crimson.....\$1.00

Christmas Pink. Same as Christmas Cheer except for the color.. 1.00

Essen. Bronze foliage. Large scarlet-red flowers..... 1.00

Ile de France. Light green foliage. Large snowwhite flowers. The best white in this class..... 1.00

Masterpiece. Light green foliage. Flowers pure rose-pink..... 1.00

Semperflorens—Gracilis Type

The gracilis type of Begonias are shorter than the Fibrous rooted, only growing 6 to 10 inches in height. The plants form perfectly global plants covered with many small flowers.

Trade. pkt.

Appleblossom. Light green foliage. Flowers are an apple-blossom pink and very free flowering..... 1.00

Carmen. Greenish bronze foliage. Clear rose-pink flowers..... 1.00

Indian Maid. Reddish bronze foliage. Flowers bright scarlet.... 1.00

Luminosa. Foliage is a reddish dark bronze. Flowers deep scarlet 1.00

Luminosa Compacta. Same as Luminosa except it is shorter.... 1.00

Calceolaria Hybrida

	Trade Pkt.
Hybrida Grandiflora. Choice mixed. A combination of two well known English strains	\$1.00
Hybrida Multiflora Nana, dwarf compact grower, flowers are not very large, but come in a wide variety of colors.....	1.00
Kelway's Perfect Model. An exceptional English strain we have sold for years and which has given universal satisfaction..	1.00
Albert Kent Hybrids. Medium size flowers borne in large clusters; good range of colors.....	1.00
Golden Tiger. Golden yellow, spotted brown.....	1.00
Rugosa Mixed. 12 in. Mixed.....	1.00

Calendula

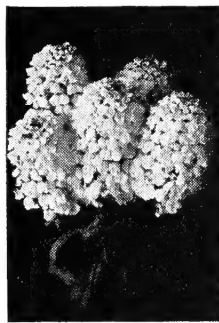
	Trade Pkt.	Oz.
Ball's Apricot	\$0.35	\$2.00
*Ball's Gold Imp. Deep rich gold with long stems.....	.35	2.00
Ball's Lemon Queen35	2.00
*Ball's Long Orange. Fine cut flower variety with extra long stem35	2.00
Ball's Masterpiece. Rich orange35	2.00
*Ball's Orange Imp. Good all-around sort.....	.35	2.00
Campfire (Sensation) Imp. Brilliant orange.....	.35	2.00
Chrysanth (Sunshine). Buttercup yellow flower.....	.15	.50
Lemon Queen. Sunflower yellow.....	.15	.50
*Orange King (Florist Strain). Rich deep orange red with dark center15	.50



CARNATION ENFANT DE NICE



CENTAUREA JUBILEE GEM



CANDYTUFT GIANT HYACINTH FLOWERED

Campanula

(Canterbury Bell)—Biennial

	Trade Pkt.	Oz.
Medium Single, Dark Blue, Light Blue, Rose, White, Mixed20	.75
Calycanthem (Cup and Saucer)—36 Inch		
Dark Blue, Light Blue, Rose, White, Mixed.....	.35	1.75

Annual Canterbury Bells

Mixed

A strain of Canterbury Bells which will flower in the late summer and autumn from spring sowings.

Trade Packet.....\$0.25 Oz.....\$0.90

Candytuft

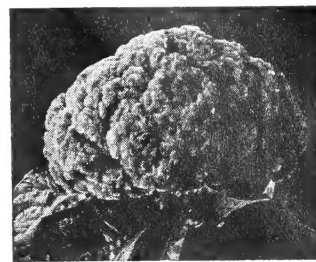
	Trade Pkt.	Oz.
Giant Hyacinth Flowered White. 15 in. lb., \$8.00.....	\$0.20	\$0.75
Umbellata. 10 in. Carmine, Crimson, Flesh-pink, Lavender, Rose Cardinal, White, ¼ lb., \$1.50; lb., \$5.00.....	.15	.50

Carnation

	Trade Pkt.
Enfant de Nice. One of the best annual Carnations. Plants are strong, robust growers bearing flowers 2½ to 3 inches in diameter on good stiff stems.	
Red, Rose, Salmon, Scarlet, Striped, White. ½ oz., \$2.00.....	\$0.50
Mixed Colors. ½ oz., \$1.50.....	.40



CELOSIA CHIDSII



CELOSIA DWARF CRISTATA

Celosia

Childsii (Chinese Wool Flower)

	Trade Pkt.	Oz.
Mixed25	1.00

Imp. Cristata (Cockscomb)

Dwarf

Empress. Dark foliage, dark red flowers.....	.25	1.50
Glasgow Prize. Green foliage.....	.25	1.50
Mixed20	1.25

Tall

Mixed15	.75
Miracle Cockscomb (2-3 ft.)50	4.00

Plumosa (Imp. Feather Type)

Tall 2-2½ Ft.

	Trade Pkt.	Oz.
Crimson25	1.50
Scarlet25	1.50
Yellow25	1.50
Thompsoni Magnifica Mixed30	2.00
Benson's Superb Mixture. Great fluffy plumes a never fading flower which continues to increase in beauty until cut down by frost.....	.50	

Dwarf 18 Inches

Fiery Feather. Scarlet. ¼ oz., \$0.75.....	.30	2.00
Golden Feather. Yellow, ¼ oz., \$0.75.....	.30	2.00

Centaurea

(Bachelor Button)

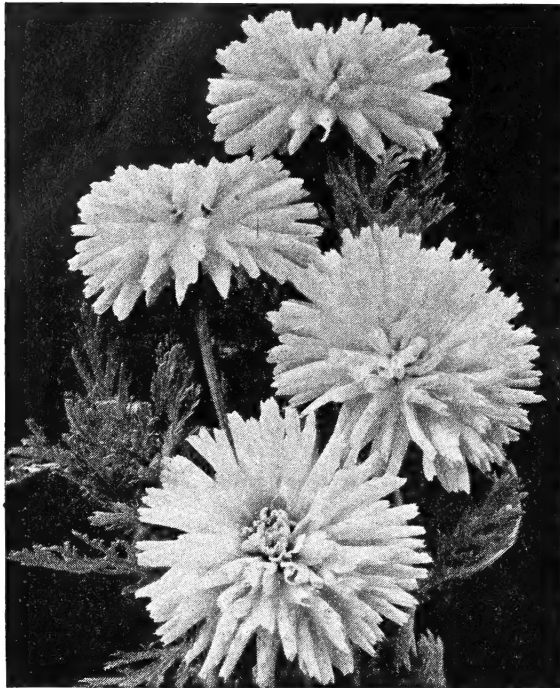
	Trade Pkt.	Oz.
Jubilee Gem. Plants are about 12 inches in height and make a desirable pot plant.....	\$0.20	\$1.00
Cyanus Fl. Pl. Florist strains.		
Blue Boy. Blue15	.45
Black Boy. Blackish maroon.....	.15	.45
Pinkie. Deep pink15	.45
Red Boy. Deep red15	.45
Snow Man. White15	.45
Any of above Cyanus varieties, per lb., \$4.40.		

Imperialis (Sweet Sultan)—30 Inch

	Trade Pkt.	Oz.
Splendid cut flower with long stems and good lasting qualities.		
Amaranthe Red, Bright Rose, Deep Lavender, Purple, White, Mixed20	.75
Americans. 3 ft. Lilac or White.....	.15	.60
Candidissima. 16 in. Silvery foliage, broadly cut.....	.40	4.00
Gymnocarpa. 18 in. Silvery foliage, finely cut.....	.20	.75
Suaveolens20	.75

Cheiranthus

Allioni (Siberian Wallflower). Brilliant orange, 1 ft.....	.15	.50
Allioni Golden Bedder. Golden yellow.....	.15	.50



CHRYSANTHEMUM GOLDEN CROWN

Chrysanthemum

Annual Sorts

Golden Crown. Three to four feet in height, the flowers are produced so freely that one plant will carry as many as 50 to 60 blooms. Foliage is of an attractive silvery green, contrasting admirably with a bright butter yellow flower.

Trade Pkt.\$0.35 Oz.....\$1.50

	Trade Pkt.	Oz.
Northern Star. 20 in. Giant white flowers with light yellow center and black disk.....	.15	.35
Eastern Star. 20 in. Light yellow with dark center and yellow ring15	.35
Eldorado. Yellow—dark eye.....	.15	.35

Perennial Sorts

Shasta Daisy, Alaska. A superb white.....	.25	1.00
Diener's Double Strain. 1/8 oz., \$1.75; 1/4 oz., \$3.75.....	.50	

Chinese Forget-Me-Not

Cynoglossum Amabile25	1.00
Cynoglossum Firmament. Dwarf25	1.00

Cineraria Hybrids

	Trade Pkt.	Oz.
Cremer's Prize Strain. Splendid strain developed by an American specialist. The plants form very shapely specimens covered with masses of bloom. The petals of the individual flowers overlap so as to form very attractive heads. 3/8 oz., \$4.00; 1/8 oz., \$7.50	1.50	
Siter's Rainbow Strain. Mixed. Fine color range. Plants are at compact growth with small leaves. 1/32 oz., \$4.50	2.00	
Hybrida Multiflora Nana. Mixed. Small flowered. A very dwarf strain, especially good for combination work Mixed 1/4 oz., \$2.00; 1/8 oz., \$3.00.....	1.00	
Grandiflora. Mixed. Plants are taller and flowers slightly larger than multiflora nana. Contains a wonderful range of colors	1.00	

Clarkia

	Trade Pkt.	Oz.
Elegans Double Mixed	\$0.15	\$1.00

Cobaea Scandens

Violet20	1.00
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Coleus

Avalon Strain Mixed

Grown for the decorative foliage and valuable for bedding, edging, and pot plants, this strain of Coleus is noted for its varied and brilliant colors. Markings are of salmon, apricot, bright pink, rose, cream, carmine, bronze, purple, and copper color.

Trade Packet.....\$0.35 1/8 oz.....\$2.00

Coreopsis—Perennial

Double Sunburst20	.90
Lanceolata Grandiflora. Single. Golden yellow. Not stemmed15	.40
Mayfield Giant. Tall vigorous grower with stiff stems and large flowers15	.50
Grandiflora Double. Mixed15	.50

Cosmos

	Trade Pkt.	Oz.
Sensation, Cardinal	\$0.20	\$1.00
Pinkie20	1.00
Purity20	1.00
Mixed15	.90
Extra Early Double Crested		
Crimson, Pink, White each30	2.50
Mixed25	2.00
Early Mammoth Single		
Crimson, Pink, White, each15	.50
Mixed10	.40
Hybrida, Klondike		
Orange Flare20	1.00
Yellow Flare20	1.00

Cuphea

Firefly. Semi-dwarf, compact growing annual about 10 to 12 inches in height. Flowers are a deep cerise scarlet and somewhat fluted.

Trade pkt.....\$0.30 1/4 oz.....\$1.25

Cyclamen Giganteum

Our seed has been grown for us by American growers who have a reputation for first-class Cyclamen producing. Varieties marked with a * we will have in good supply, while quantities of other kinds are limited. Write for special price on orders of 5,000 seeds or more.

	Per 100	Per 1000
Bonfire. Deep brilliant salmon.....	\$2.25	\$20.00
*Perle of Zehlendorf. Dark salmon.....	2.20	18.00
Pink Pearl. Salmon pink.....	2.20	18.00
*Rose of Zehlendorf. Light salmon.....	2.20	18.00
Salmon Rose Improved	2.25	20.00
*Brilliant Red		
Blood Red		
*Mozart. Deep pink		
Any of the above.....	1.75	16.00
*Soft Rose. With Carmine Eye		
White		
White. With Pink Eye		

Dahlia

	Trade Pkt.	Oz.
Coltness Hybrids, dwarf single, about 2 foot high, fine mixed colors25	1.50
Unwins Dwarf Hybrids mixed35	2.00
DIDISCUS Coeruleus (Blue Lace Flower)20	1.20
DIGITALIS (Foxglove). 4 ft. Biennial. The Shirley Hybrids. Mixed. Enormous flowers.....	.20	.90

Dracena

Indivisa. Indispensable for center plants. 1/4 lb., \$1.75...	.15	.75
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Delphinium—Perennial

V. & R. Introductions Which are Well Worth a Trial

Black Knight—very dark blue; **Blue-Jay**—clear medium blue; **Cameliard**—pure lavender with white bee.

Galahad—clear white; **Guinevere**—light pink lavender, white bee; **King Arthur**—brilliant royal velvet; **Round Table**—mixed colors; **Summer Skies**—clear light blue.

Each of above Trade Pkt., \$1.25; 1/8 oz., \$2.50; 1/4 oz., \$4.00; Oz., \$14.00.

Pacific Giants Mixed.

Trade Pkt., \$1.00; 1/8 oz., \$2.00; 1/4 oz., \$3.50; Oz., \$12.00.

Trade Pkt. Oz.

Blackmore and Langdon Strain.

Tall, robust plants bearing large, full spikes of flowers ranging through singles, semi-doubles and doubles \$0.50 \$3.00

Wrexham Hybrids. Hollyhock

Strain. A blending of light and dark shades of both single and double flowers. Individual flowers are extremely large and spikes are very long. Blooming period extends into August75 5.00

Improved Bellamosum. Large deep blue flowers. Blooms measure 2 1/2 in. across.. .40 3.00

Improved Belladonna. Large flowered and a strong grower. Color is light blue. A decided improvement on Belladonna..... .40 3.00

Belladonna. Light blue..... .35 2.50

Bellamosum. Dark blue. Of Belladonna habit of growth35 2.50

Gold Medal Hybrids. Large flowering. Tall..... .30 2.00

Chinensis Mixed. Grows about 2 to 3 feet tall and is especially valuable as a cut flower25 1.25

Dianthus Plumarius

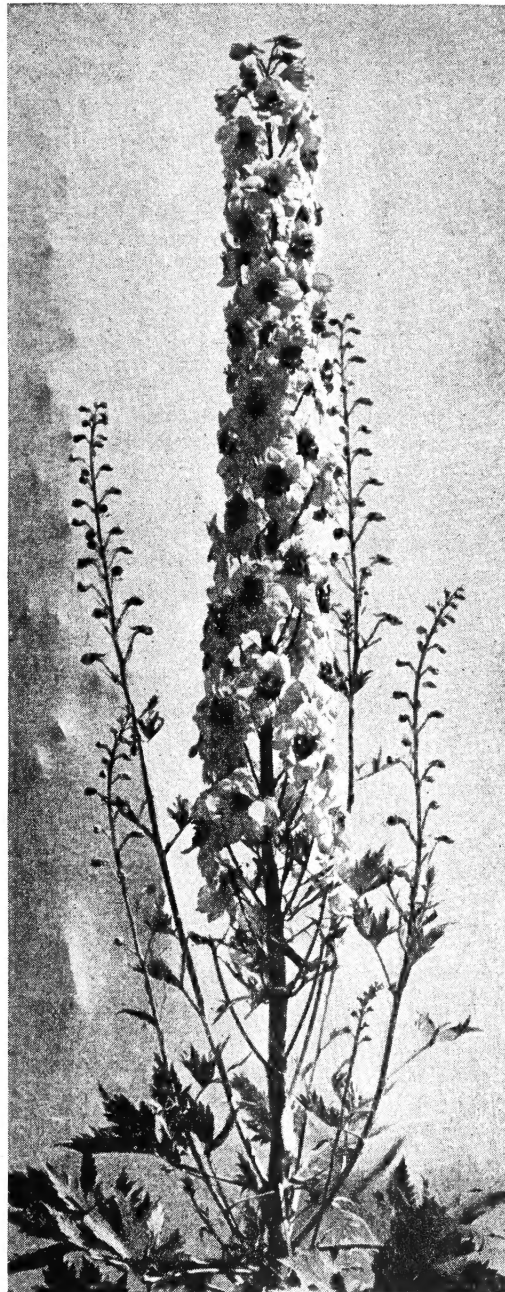
Perennial

Scoticus Double Special Florist Strain. Self colors of various tints of pink, rose, salmon and white and the same colors in combination with a bright crimson zone. Stems 12 to 15 inches. Blooms 1 1/2 to 2 inches. Free flowering. Best of all Plumarius Dianthus. Trade Pkt.....\$0.50 1/4 oz.....\$2.00

Dianthus Barbatus

(Sweet William) — Biennial

Single Mixed	Trade Pkt.	Oz.
Double Mixed. Comes 40% single.....	\$0.15	\$0.90
Sweet Wivelsfield — Annual. Mixed colors, 1/4 oz.,	.20	1.20
EUPHORBIA Variegata. (Snow on the Mountain). 2 ft.	.30	1.00
Leaves green veined, bordered white.....	.15	.60



DELPHINIUM—V. & R. PACIFIC STRAIN

Individual flowers average 2 1/2 inches in diameter, beautifully spaced on long well balanced spikes. The grower who wants the very latest in Delphinium should not pass up these new varieties, as the results will be more than gratifying. All seed is cross-pollinated.

Gaillardia

Perennial Sorts

	Trade Pkt.	Oz.
Burgundy. Dark scarlet.....	\$0.30	\$2.00
Dazzler. Dark, rich red with orange tips25	1.40
Portola Hybrids. Bronzy red with golden tips25	1.40
Grandiflora Mixed15	.90
Annual Sorts		
Lorenziana. Double mixed. A good cut flower15	1.00
Picta. Single. Mixed15	.80
GERBERA Hybrids Mixed.		
Transvaal daisy, 100 seeds	.50	

Geum—Perennial

	Trade Pkt.	Oz.
Lady Stratheden. Golden yellow	\$0.30	\$2.00
Mrs. Bradshaw. Large double scarlet30	2.00

Godetia

Tall Double Grandiflora; 2 ft. Excellent for cutting.

Mixed15	.80
Dwarf 1 ft. Mixed20	1.10
GREVILLEA Robusta (Silk Oak.)25	1.75

Gypsophila

	Trade Pkt.	Oz.
Elegans Grandiflora Alba. "Paris Market." Profuse bloomer, pure white flowers indispensable for mixing with other flowers. 1/4 lb., .60; lb., \$2.00.....		.25
Elegans Grandiflora Alba. "Covent Garden Market." This strain produces slightly larger individual flowers than the "Paris Market," but not quite as many on the stalk. 1/4 lb., .60; lb., \$2.00.....		.25
Elegans Carmine25	1.00
Elegans Rosea30	1.50
Paniculata. 30 in. Single. Perennial. Pure white...	.10	.50
Paniculata. 30 in. Double. Exceptionally fine for cut flowers. 1/4 oz., \$1.50....	.50	5.00

Helichrysum

Everlasting or straw flower.

	Trade Pkt.	Oz.
Violet, White, Fireball.....	\$0.20	\$1.25
Golden Globe. Deep golden yellow20	1.25
Salmon, Carmine, Canary Yellow.....	.20	1.25
Silvery Pink20	1.25
Rose Queen. Beautiful rich rose.....	.20	1.25
Mixed. All colors20	1.10

Hollyhock, Double—Perennial

Chamois, Deep Rose, Maroon, Newport Pink, Salmon Rose, Scarlet, White, Yellow, Mixed. 1/4 oz., \$0.50...	.30	1.50
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Ipomea

	Trade Pkt.	Oz.
Clark's Early Heavenly Blue.....	\$0.20	\$0.60
Cornell, Red30	1.25
Pearly Gates, White with cream throat.....	.30	1.25
Scarlet O'Hara30	1.25
Noctiflora (Moon Flower). Black seeded.....	.10	.40
Noctiflora, White seeded.....	.10	.40

Kalanchoe

Brilliant Star. This new hybrid Kalanchoe is an excellent addition to the pot plant list. Flowers measure three times the size of the ordinary varieties and are a rich fiery red. Foliage is dark green and of compact growth. The flower heads are carried on stems about 6 inches long, making this novelty ideal for pots or cutting material. 800 seeds \$1.50

Flame. In brilliancy of color this Kalanchoe is unsurpassed. The flower heads are borne on wiry stems with up to 200 individual flowers. The color is a vivid fiery red, much more pleasing than that of other Kalanchoes. 500 seeds..... \$1.00

"Tom Thumb." The plant's dwarf, compact habit, free flowering and keeping qualities make it most desirable for dish gardens, terrariums and novelty pots or filling in where a dwarf plant is desirable.

Tr. Pkt. (1000 seeds)..... \$1.25; 1/64 oz..... \$5.00

Globulifera Coccinea. A winter flowering succulent pot plant of merit. 1000 seeds \$0.50
3000 seeds 1.25

Larkspur

Giant Imperial—36 Inch

A new strain of Double Stock Flowered Larkspur. Grows upright like the perennial Delphinium and branches from the base as does the Giant Imperial Stock.

	Trade Pkt.	1/4 Oz.	Oz.
Blue Bell, Clear light blue.....	\$0.25	\$0.40	\$1.10
Blue Spire, Deep Oxford blue.....	.25	.40	1.10
Carmine King, deep carmine rose25	.40	1.10
Daintiness, delicate lavender. Dazzler, carmine.....	.25	.40	1.10
Exquisite Pink Imp. Soft pink shaded salmon.....	.25	.40	1.10
Exquisite Rose, rose pink. Gloria, Imp., deep rose.....	.25	.40	1.10
Lilac King, Lilac shading to lavender blue.....	.25	.40	1.10
Lilac Spire, Los Angeles Imp., rose.....	.25	.40	1.10
Miss California, Deep pink shaded salmon.....	.25	.40	1.10
Rosalind, rose suffused salmon.....	.25	.40	1.10
Sweet Lavender, Lavender blue.....	.25	.40	1.10
The Empress Imp. Salmon-rose.....	.25	.40	1.10
White King, White Spire, pure white.....	.25	.40	1.10
Mixed20	.35	1.00

Lathyrus Latifolius—Perennial

	Trade Pkt.	Oz.
Pink Beauty, 6 ft. Red, 7 ft. White Pearl, 5 ft.....	\$0.25	\$1.00
Mixed, A choice mixture.....	.20	.90

Lilium—Perennial

	Trade Pkt.	Oz.
Longiflorum, White Queen, Giant Pure White.....	1.00	
1/4 oz., \$3.25		
Regale25	1.50

Lobelia

	Trade Pkt.	Oz.
Cambridge Blue, Light blue, green foliage.....	.50	3.50
*Crystal Palace of Compacta, 4 in. Deep ultra-marine blue.....	.35	3.00
The best for edging and carpet bedding.....	.35	3.00
Emperor William, 4 in. Gentian blue, Green foliage....	.35	3.00
*Sapphire, Trailing, Navy blue with white eye.....	.35	3.00

Lupinus

Giant King—Annual 3 to 4 Feet

	Trade Pkt.	Oz.
Blue, Oxford Blue20	.80
Heliotrope, Rosy Purple20	.80
Sky Blue, Light Blue20	.80
White20	.80
Mixed15	.75

Marigold

(10,000 seeds per oz.)

Gigantea—2 1/2-3 foot

A new sweet scented, robust growing, large flowered type. Ideal for show purposes, florist use and garden decoration.

	Trade Pkt.	1/4 Oz.	Oz.
Full double Orange.....	\$0.25	\$0.50	\$1.60
Orange Sunset, Deep orange.....	.25	.50	1.60
Sunset Giants, Rich mixture.....	.20	.40	1.30

Tall Double African—2 1/2-3 foot

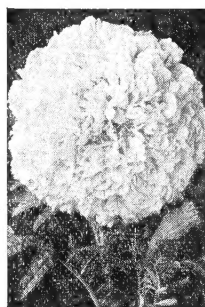
A fine tall branching strain, especially recommended for florist use as a cut flower. For growing under glass sow seed from July to December.

	Trade Pkt.	1/4 Oz.	Oz.
Alldouble Lemon	\$0.25	\$0.50	\$1.60
Alldouble Orange25	.50	1.60
Alldouble Mixed25	.50	1.60
Golden Emblem, Rich gold.....	.25	.50	1.60
Lemon Queen Imp. Florist strain.....	.25	.50	1.60
Orange Prince Imp. Florist strain.....	.25	.50	1.60
Mixed20	.40	1.30

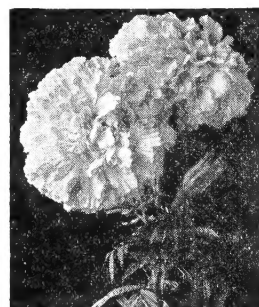
Carnation Flowered—2-2 1/2 foot

The well-known, extremely popular loosely ruffled, broad petaled flower type.

	Trade Pkt.	1/4 Oz.	Oz.
Burpee Gold, Odorless strain of Guinea Gold....	\$0.25	\$0.50	\$1.60
Golden Eagle, Luminous gold.....	.25	.50	1.60
Guinea Gold, Re-selected, Rich orange.....	.25	.50	1.60
Yellow Supreme, Creamy lemon yellow.....	.25	.50	1.60



MARIGOLD
SUNSET GIANTS



MARIGOLD
CARNATION FLOWERED



MARIGOLD
CROWN OF GOLD

Collarette—Odorless

Odorless foliaged plants two feet tall, branching, bearing flowers with crested centers.

	Trade Pkt.	1/4 Oz.	Oz.
Crown of Gold, Bright golden orange.....	\$0.25	\$0.50	\$1.60

Dwarf African—10-15 inches

An exceptionally fine dwarf form of Marigold, very popular for bedding and pot plants.

	Trade Pkt.	1/4 Oz.	Oz.
Little Giants Mixed.....	\$0.25	\$0.50	\$1.60
Pot O'Gold, Deep golden orange.....	.20	.50	1.60

Double Dwarf French—1 foot

	Trade Pkt.	1/4 Oz.	Oz.
Dark Brown	\$0.20	\$0.30	\$1.00
Golden Ball20	.30	1.00
Robert Beist, Red maroon.....	.20	.30	1.00
Royal Scott Alldouble, Rich mahogany and gold in uniform strips20	.30	1.00
Mixed15	.25	.80

Marigold—Continued

Double Tall French—2½ foot

The varieties listed below are recommended for winter flowering under glass. Seed should be sown any time during the fall.

	Trade Pkt.	¼ Oz.	Oz.
Australian Tree. Brownish yellow.....	\$0.20	\$0.30	\$1.00
Liebs Winter Flowering. Deep brown single and semi-double20	.30	1.00
Winter Harmony. Golden orange crested center with reddish brown guard petals.....	.20	.30	1.00

French Harmony Types

A selection of new strains and varieties in the popular Harmony crested center, type of French Marigold. Especially recommended for spring flat sales, bedding and combination work.

Extra Dwarf Double—6-8 inches

	Trade Pkt.	¼ Oz.	Oz.
Butterball. Butter-yellow	\$0.25	\$0.50	\$1.60
Gold Crest. Golden yellow. Early and free flowering25	.50	1.60
Spry. Yellow bordered mahogany.....	.25	.50	1.60
Sunkist. Bright golden orange.....	.25	.50	1.60

Dwarf Double—12-14 inches

	Trade Pkt.	¼ Oz.	Oz.
Golden Harmony. Golden yellow.....	\$0.25	\$0.50	\$1.60
Harmony. Early. Golden yellow bordered maroon red25	.50	1.60
Melody. Excellent rich orange.....	.25	.50	1.60
Orbit. Yellow25	.50	1.60
Spotlight. Early. Yellow bordered mahogany red25	.50	1.60
Mixed20	.40	1.40

Single Dwarf French—1 foot

An early flowering strain especially recommended for pots and combination work.

	Trade Pkt.	¼ Oz.	Oz.
Fire Cross. Deep orange yellow blotched maroon	\$0.20	\$0.30	\$1.00
Flash. (New). Tangerine and marigold red.....	.25	.50	1.60
Legion of Honor. Yellow and brown.....	.20	.30	1.00

Tagetes (Mexican Marigold)—6 inches

A very dwarf strain especially suitable for pots and edging. Plants have an eight to ten inch spread.

	Trade Pkt.	¼ Oz.	Oz.
Gnome. Deep orange.....	\$0.20	\$0.30	\$1.00
Signata Pumila. Golden yellow.....	.20	.30	1.00

Matricaria—Perennial

Ball's Double White.	\$0.35	\$2.50
Capensis. 24 in. Double white flowers.....	.25	1.00

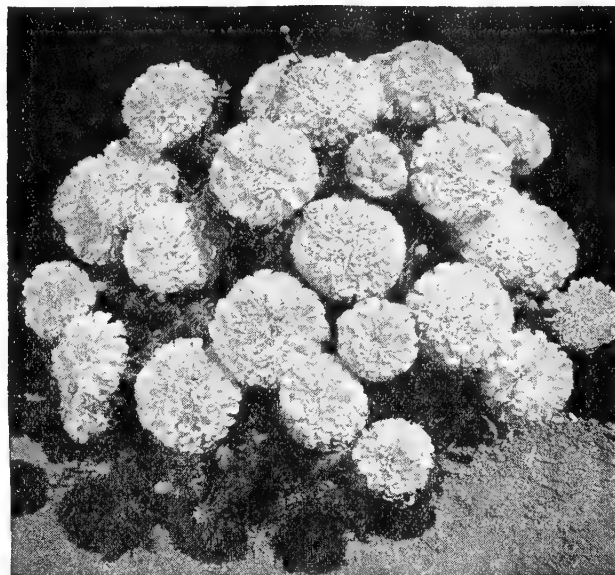
Mignonette

We have listed below the three best Florist Mache Mignonette.

	Trade Pkt.	Oz.
Giant Flowering	\$0.20	\$1.00
Goliath Red20	1.00
New York Market.20	1.00

Nasturtium

	Oz.	Pound
Double Dwarf Golden Globe.	\$0.25	\$2.25
Double Golden Gleam, Orange Gleam, Salmon Gleam, Scarlet Gleam. Gleam Hybrids, Mixed.		
Each of the above per oz., \$0.25; per lb., \$2.25.		



MARIGOLD DWARF GIGANTIA POT O'GOLD

Nicotiana

Affinis

	Trade Pkt.	Oz.
Crimson Bedder. 16 in.....	\$0.25	\$1.60
White. 3 ft.....	.15	.60
Mixed15	.60

Sanderae

Crimson King. 3 ft.....	.15	.75
Hybrids10	.50

Nierembergia

Hippomanica. This lovely little plant has found great favor in the florist trade, both as a pot plant and also for bedding purposes. Plants are very dwarf and compact, being not over 5 or 6 inches in height and covered with lavender blue flowers.

Trade Pkt.....	\$0.35	¾ oz.....	\$1.50	1½ oz.....	\$2.50
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Purple Robe. Very dwarf. Deeper blue than Hippomanica.

Trade Pkt.....	\$0.50	¾ oz.....	\$1.50	1½ oz.....	\$2.50
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Pansy

Trade Pkt. Oz.

Giant English Mixture. This mixture contains the cream of many European strains. The blooms are very large and come in a great variety of colors and markings. **\$1.00 \$10.00**

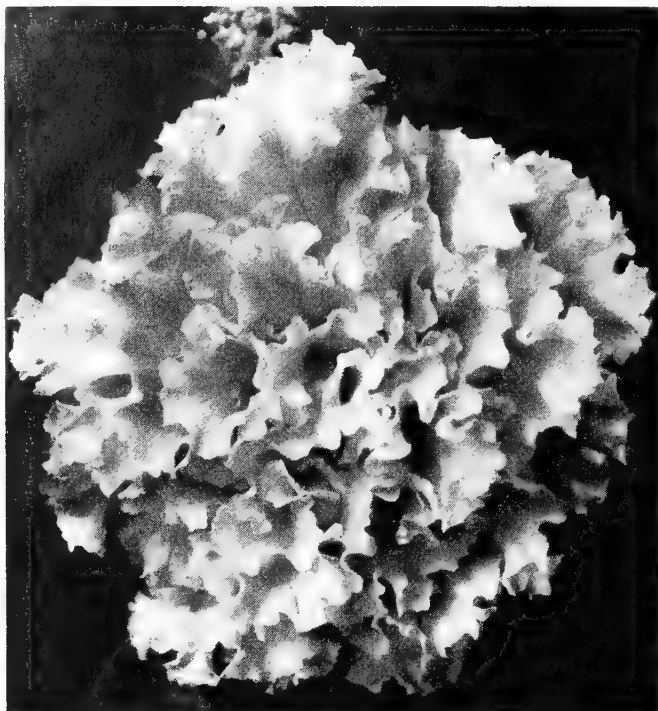
Jumbo Mixed. Very early blooming strain. Some field plants producing flowers up to five inches in diameter. ¼ oz., \$4.00 **1.00 14.00**

Super Maple Leaf Mixed. Of huge size, fine form and substance, and increasing the wide range of colors of Jumbos. ¼ oz., \$3.00 **1.00 10.00**

Super Swiss "400" Mixed. Grand in size, form, color and substance. ¼ oz., \$2.50 **1.00 8.00**

Swiss Alpenglow. Ruby-red. Very beautiful. ¼ oz., \$3.00 **1.00 10.00**

Swiss Blue (Ullswater). Rich deep marine-blue. One of the best varieties. ¼ oz., \$3.00 **1.00 10.00**



PETUNIA GIANT ALDOUBLE

Petunias

Petunia (200,000 seeds per oz.)

The crop of Petunia seed is extremely short this year due to unfavorable growing conditions and the lack of hand labor in producing the seed. Due to these factors our growers have been forced to drop many varieties and we list herewith only those kinds of which we are assured a supply of seed.

Petunia Alldouble

Colossal Shades of Rose

Silver Medal Winner in the 1946 All-America Trials

The first giant alldouble Petunia ever created in America, the exquisitely intense double blooms are up to five inches or more across and come in rich rose shades, salmon-pink through rosy-pink to deep rosy-mauve. Plants are very vigorous and grow to a height of 20 to 24 inches, with heavy stems and luxuriant foliage.

Trade Pkt. (300 Seeds).....\$1.75 800 Seeds.....\$3.00

Alldouble America

Silver Medal Winner in the 1943 All-American Selections. Alldouble America is of the Hybrid Nana Carnation flowered type. Blooms are of medium size and are borne in great abundance from early summer until frost. Color is a mauve-pink, making Alldouble America ideal for bedding as well as cutting.

This is the first all double Petunia produced in America and by an American firm.

½ Trade Pkt. (500 Seeds)....\$1.50 Trade Pkt. (1000 Seeds)....\$2.50
1/64 oz.....\$7.50

Ruffled Giants with Large Veined Throats

(Giants of California Type)

	Trade Pkt.	1/64 Oz.	½ Oz.
German Empress. Veined lavender.....	\$0.50	\$1.40	\$2.50
Glamour. Luscious salmon rose.....	.75	1.75	3.00
Prince of Wuertemberg. Dark crimson.....	.50	1.40	2.50
Princess of Wuertemberg. Pink, veined purple..	.50	1.40	2.50
Giants of California Mixed. Supreme Florist			
Strain75	1.75	3.00

Fringed Snowstorm Single Grandiflora Type

Color is glistening white with a slight show of yellow in the throat. The flowers are heavily fringed and will consistently run 2½ to 3 inches in diameter, being profusely produced throughout the season. Plants are very dwarf and spreading and trials have proven it to be ideal for pot plant as well as bedding purposes. Fringed Snowstorm is a sport of the popular Plain Edged Snowstorm and through intensive reselection Fringed Snowstorm is 95% to 100% true to character. ½ Tr. Pkt...\$0.65; Tr. Pkt...\$1.00; 1/64 oz...\$2.25; 1/32 oz...\$3.75

Large Flowered Single Fringed

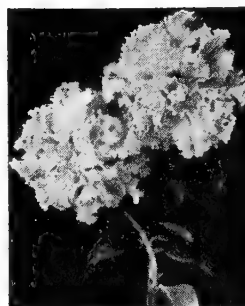
Varieties listed below are ideal for either pots or bedding plants and are show pieces in the garden.

	Trade Pkt.	1/64 Oz.	½ Oz.
Pride of Portland. Rose-pink.....	\$0.50	\$1.50	\$2.50
Romany Lass. Crimson, deep throat.....	.50	1.50	2.50
Theodosia Imp. Rose-pink with yellow throat...	.50	1.50	2.50
Triumph Pink. Salmon pink.....	.50	1.50	2.50
White Beauty50	1.50	2.50
Mixed50	1.50	2.50

Large Flowered Single Dwarf Fringed

Very compact growth with large flowers. Recommended for pots and bedding purposes.

	Trade Pkt.	1/64 Oz.
Lace Veil. Pure white.....	.75	
Setting Sun. Bright rose-pink.....	.50	\$1.65



PETUNIA
ALL DOUBLE



PETUNIA
DOUBLE FRINGED



PETUNIA FRINGED

Dwarf Giants of California

A dwarf sturdy growing type especially suited to pot culture. Flowers are beautifully ruffled and fringed with open, well marked throats.

	Trade Pkt.	1/64 Oz.	½ Oz.	¾ Oz.
Ramona Strain. Dark shades.....	\$1.00	\$1.50	\$2.75	\$5.00
Ramona Strain. Dark and light shades..	1.00	1.50	2.75	5.00

Super Fluffy Ruffles

A strain of Petunias so ruffled and frilled that the flowers have the appearance of being double. The colors in this blend we offer are Pink and White, Salmon, Salmon Pink, Deep Rose, Rose, Crimson and Light Blue.

	Trade Pkt.	1/64 Oz.	½ Oz.	¾ Oz.
Super Mixed	\$0.75	\$1.50	\$2.50	\$4.75
Regular Mixed50	1.00	1.50	2.75

Petunias—Continued

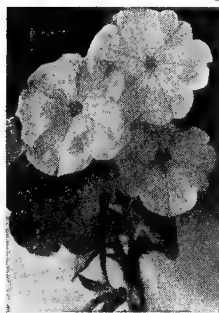
Large Flowering Single Plain Edged

	Trade Pkt.	½ Oz.
Burgundy. Rich wine red.....	\$0.50	\$2.00
Dwarf Elks Pride. Velvety violet. Very compact.....	.50	2.00
Elks Pride Imp. Best velvety purple.....	.50	2.00
Giant Flaming Velvet. Velvety blood-red.....	.50	2.00
Pink Glory Imp.50	2.00
Purple Prince50	2.00
Snowstorm Imp. Pure white, dwarf, large blooms.....	.50	2.00
White Cloud50	2.00
Mixed40	1.50

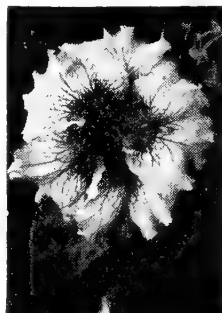
Balcony Petunias—18 inch

The ideal Petunia for porch boxes because of their trailing growth.

	Trade Pkt.	½ Oz.	¼ Oz.
Black Prince. Deep velvety red.....	\$0.35	\$1.00	\$1.75
Blue. Deep blue.....	.25	.60	1.00
Cornflower Blue. Rich blue.....	.25	.60	1.00
Crimson25	.60	1.00
Rose. Bright rose.....	.25	.60	1.00
White25	.60	1.00
Mixed25	.50	.90



PETUNIA BALCONY
MIXED



PETUNIA CALIFORNIA
GIANT



PETUNIA NANA
ERECTA

Petunia Hybrida—18 inch

	Trade Pkt.	¼ Oz.	Oz.
Blue Bee	\$0.25	\$0.75	\$2.00
Gen. Dodds. Blood red.....	.25	.75	2.00
Flaming Velvet Reselected. Crimson.....	.35	1.25	4.00
Howards Star Imp. Dark velvety purple with white star.....	.25	.75	2.00
Mars. Deep crimson.....	.35	1.25	4.00
Radiance. Cerise rose.....	.35	1.25	4.00
Rose King Imp.25	.75	2.00
Topaz Rose. Fiery velvety rose.....	.25	.75	2.00
Viola cea. Deep violet.....	.25	.75	2.00
White King25	.75	2.00
Mixed25	.60	1.75

Grandiflora Nana Compacta—6-8 inches

The Grandiflora Nana Compacta types are well known for the dwarf and compact plants which are produced. Covered with a mass of flowers two inches in diameter they are a must in every greenhouse. Excellent for pot plants.

	Trade Pkt.	½ Oz.	¼ Oz.
King Henry. Velvety red.....	\$0.50	\$1.25	2.00
Velvet Ball. Blood red.....	.50	1.25	2.00



PETUNIA SUPER FLUFFY RUFFLES

Petunia Hybrida Nana Compacta—12 inch

The Nana Compacta Petunias are the most widely used for pot plants, bedding and combination boxes, as they are more dwarf than the nana type and more compact.

Bright Eyes

Bronze Medal winner in the 1946 All America Selections, Bright Eyes is a compact bedding model of the popular Rosy Morn. About ten inches tall and covered with small, plain petalled flowers. The color is an appealing rosy-pink with white toward the throat, it is really a bicolor rose and white. Especially adapted in uniformity and floriferousness to low bedding, edging, window boxes, rockeries and potting. Highly recommended.

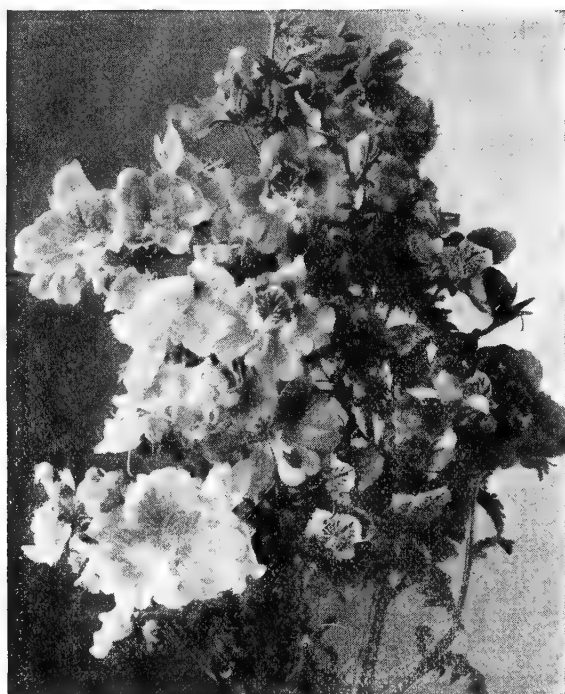
Trade Pkt.....	\$0.35	½ oz.....	\$1.00	¼ oz.....	\$1.75
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Cheerful

Bronze Medal Award in the 1944 All-America Trials, Cheerful is the clear, light pink, free-flowering Petunia for 1944. Deeper in color than First Lady and with a slight suffusion of salmon it attracts immediate attention. Compact growing suitable for bedding, window boxes, as well as for pots. Plants first grow low spreading close to the ground, later forming a mound 10 to 12 inches high with a spread of 2 feet. The plants are literally covered with blooms measuring up to 2½ inches in diameter.

Trade Pkt.....	\$0.50	½ oz.....	\$1.50	¼ oz.....	\$2.75
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	Trade Pkt.	¼ Oz.	Oz.
Admiral. Rich violet blue.....	\$0.75		
Bluebird. Deep violet.....	.30	.75	2.50
Celestial Rose Reselected. Deep rose and very compact.....	.50	1.75	6.00
Cream Star. Creamy white.....	.35	1.25	4.00
English Violet. Rich purple violet.....	.35	1.25	4.00
Heavenly Blue. Light blue.....	.35	1.25	4.00
Rose of Heaven Imp. Reselected strain.....	.35	1.25	4.00
Rosy Morn Imp. Reselected strain.....	.35	1.25	4.00
Snowball30	.75	2.50
Snow Queen30	.75	2.50
Mixed25	.65	2.25



SCHIZANTHUS—DR. BADGERS IMP. HYBRIDS

Phlox Gigantea

A new strain of Phlox Drummondii with flowers an inch and a quarter to an inch and a half in diameter. The Art Shades have a most wonderful range of color. The soft colors blended together make a most beautiful mixture and a color combination never before seen in annual Phlox. Plants are about nine inches high.

Red Glory. Brilliant red with creamy white eye.			
Trade Pkt.	\$0.40	¼ oz.	\$0.85 Oz. \$3.00
Rosy Morn. Deep rose-pink with white eye.			
Trade Pkt.	\$0.40	¼ oz.	\$0.85 Oz. \$3.00
Salmon Glory. Deep salmon with cream eye.			
Trade Pkt.	\$0.40	¼ oz.	\$0.85 Oz. \$3.00
Art Shades. Mixed. Trade pkt.			
Trade Pkt.	\$0.35	¼ oz.	\$0.80 Oz. \$2.75
Drummondii Grandiflora Mixed.			
Trade Pkt.	\$0.40	¼ oz.	\$0.85 Oz. \$3.00

Poppy

Annual Sorts

	Trade Pkt.	Oz.
Shirley Single Mixed20	.50
Shirley Double Mixed20	.50

Perennial Sorts

Nudicaule, Iceland mixed35	2.00
El Monte, Deep tangerine orange35	2.00
Sanford's Giants, Mixed40	2.50

Portulaca

	Trade Pkt.	Oz.
Single Mixed20	2.25
Double Mixed30	2.50

Primula Obconica Gigantea

	Tr. Pkt.
Avalanche. White	\$1.25
Appleblossom. Pink	1.25
Better Days. Carmine-red. ¾ oz., \$2.50	1.25
Dark Blood Red. ¾ oz., \$2.50	1.25
Fasbender Red. ¾ oz., \$2.50	1.25
Wyaston Wonder. Bright crimson flowers, green foliage. ¾ oz., \$2.50	1.25
Mohnstein's Dark Red. ¾ oz., \$2.50	1.25
Mueller's Rose. ¾ oz., \$2.50	1.25
Mixed. ¾ oz., \$2.50	1.25

Primula Malacoides "Eriksonii"

This strain combines the compact and sturdy growth of the Primula Obconica, with the airy, graceful flowering habit of the old "Malacoides" type.

Glory of Riverside Imp. Rose-pink with large flowers.

Lilac Beauty. A pure light lilac. Especially recommended for combination work.

Peachblossom. Deep peachblossom pink. Very compact.

White Giant. Large pure white flowers.

Each of the above four varieties: 500 seeds, \$1.25 2000 seeds, \$4.00

Standard varieties:

Appleblossom. True appleblossom pink.

Brilliancy. Flowers open lavender but turn red in a couple of days.

New Baby Imp. Glowing deep pink. Heavy producer.

Pure White. Profuse bloomer.

Wonder Baby. Pink. Somewhat taller than the other kinds.

Mixed.

Each of the above six varieties: 800 seeds, \$1.00 2000 seeds, \$2.00

Ricinus (Castor Bean)

	Trade Pkt.	Oz.
Zanzibariensis. 7 ft. Mixed. Light green and bronze10	.20

Saintpaulia

Ionantha. Charming deep blue, pot plant	1.00
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Salpiglossis

	Trade Pkt.	Oz.
Fine Summer-flowering Annuals. Easily grown and ideal for cutting.		
Emperor. Mixed20	.80

Salvia

	Trade Pkt.	Oz.
America. 24 in.	\$0.50	\$4.75
Bonfire. 20 in. Flowers well above the foliage50	4.75
Harbinger. Early flowering dwarf variety, bright scarlet flowers75	5.00
Zurich. 14 in. Early flowering50	4.75
Splendens45	4.00
Farinacea. 36 in. Perennial but is best grown as an annual. Bright light blue flowers35	2.50

Scabiosa Grandiflora—3 Foot

Annual Varieties

The following eight varieties of Scabiosa are considered the best and are the result of many years of selection.

Ageratum Blue	Loveliness	Peachblossom	Salmon Beauty
Azure Fairy	Orchid Shades	Rosette	Shasta Imp.
Each of the above: Trade pkt.		\$0.20	Per oz. \$0.75

Standard Varieties:

Blue Cockade	Rose
Crimson	King of the Blacks
Fire King	Red
	Mixed

Each of the above standard varieties: Trade pkt., \$0.15; Oz. \$0.50

Perennial Varieties

	Trade Pkt.	Oz.
Caucasica House's Hybrids. 2½ foot	\$0.40	\$4.00
Lavendar Blue35	2.50
Choice Mixed35	2.50

Schizanthus

	Trade Pkt.	Oz.
Wisetonensis Excelsior Compactus. Finest mixed. Excellent for pot plant use. ¼ oz., \$2.50		\$0.50
Dr. Badger's Improved Giant Flowered Hybrids. Large flowers, brilliant range of colors, from light pink to deep purple through rose, but without any whites, each flower with a large golden blotch. Plants compact, 12 to 14 in.		
	.40	3.00
Giant Flowered Hybrids Mixed. Hothouse strain40	3.00

Stocks

Giant Excelsior Column—2½ Foot

The ideal florist stock, as this variety has enormous spikes with large flowers.

Apricot No. 20	Gold Standard No. 17	Ruby
Blue, Dark lilac blue	Lilac Lavender	Silvery Lilac
Chamois Pink Imp.	Pink No. 11	Supreme No. 22
No. 9	Rose-Pink No. 14	White No. 16
Gardenia, White		White No. 15

Any of the above: Trade pkt....\$1.00; ¼ oz....\$2.50; Oz....\$9.00

Giants of California

A comparatively new type of Stock which has become a great favorite with the florist trade. They are very early flowering and produce long branches if planted well apart and the flower spikes are extra long with immense individual florets.

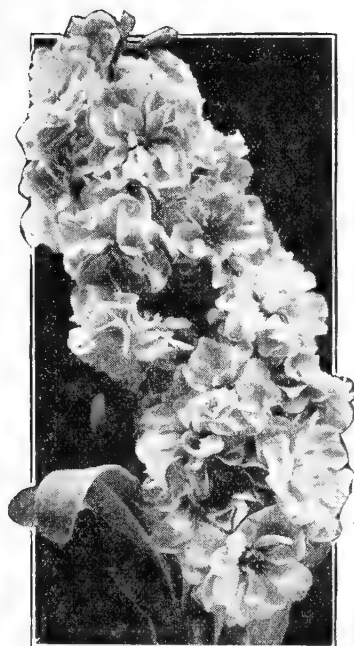
Golden Gate, Yellow.	Red Woods, Blood red.	Sequoia, Rose-carmine.
Monterey, Pink.	Santa Barbara, Chamois.	Tahoe, Lavender.
Pacific, Blue.	Santa Maria, White.	Yosemite, Rose.

Any of the above: Trade pkt....\$0.35 ¼ oz....\$1.25 Oz....\$4.00
Mixed. Trade pkt.30 ¼ oz.... 1.25 Oz.... 3.75

Giant Imperial—Improved Bismarck

Appleblossom	Golden Rose	Rose
Blood Red	Elk's Pride, Purple	Shasta, White
Canary Yellow	Flesh	
Chamois	Lavender	
Dark Blue	Lilac	

Any of the above varieties: Trade pkt.\$0.35 ¼ oz...\$1.00 Oz...\$3.25



STOCKS GIANT IMPERIAL



COLUMN STOCK

Stocks—cont.

Double Large Flowering Dwarf Ten Week

Especially recommended for bedding and pot plants.

Blood Red	Crimson	Lavender
Bright Pink	Dark Blue	Light Blue
Canary Yellow	Deep Rose	White

Any of the above: Trade pkt....\$0.25 ¼ oz....\$0.50 Oz....\$1.75

Solanum

(Jerusalem Cherry)

	Trade Pkt.	Oz.
Hlavacek's Masterpiece, a compact type, red.....	\$0.35	\$2.50
Clevelandi35	2.50
Capsicastrum, Small red fruit.....	.35	2.50

Statice

(Sea Lavender)

	Trade Pkt.	Oz.
Sinuata, Lavender Queen, 3 ft.....	\$0.15	\$0.40
Market Grower's Blue15	.40
New Hybrids, New colors, 2½ ft.15	.40
Pastel Shades15	.40
Rosea Superba, 3 ft.....	.15	.40
Snowwitch, Pure white, 3 ft.....	.15	.40
Bonduellii, Golden yellow15	.40
Suworowii, Russian Statice, Bright rose.....	.25	1.00
Dumosa, Perennial, Silvery grey flowers.....	.35	2.00
Latifolia, Perennial, Small purplish blue flowers.....	.35	1.50
Caspia, Perennial, Large lilac.....	.35	2.00
STEVIA, Serrata, 24 in. White, Fragrant, Fine cut flowers	.30	2.00

THUNBERGIA Mixed, Much used as a trailer for window and porch boxes Trade Pkt. Oz.
\$0.20 \$0.75

Verbena

Hybrida Grandiflora (Giants) 1 Foot

A magnificent strain of Verbena, of robust compact habit and free blooming. Large flowers.

	Trade Pkt.	¼ Oz.	Oz.
Beauty of Oxford Hybrids.....	\$0.35	\$0.75	\$2.60
Cerise Queen, Salmon cerise.....	.35	.75	2.60
Coccinea, Scarlet, white eye.....	.35	.75	2.60
Crimson Glow.....	.35	.75	2.60
Dannebros, Scarlet, white eye35	.75	2.60
Etna, Geranium red with creamy yellow eye.....	.35	.75	2.60
Giant Salmon Pink.....	.35	.75	2.60
Lavender Glory, Large lavender, creamy white eye	.35	.75	2.60
Lucifer, Vivid scarlet.....	.35	.75	2.60
Luminosa, Luminous flame pink.....	.35	.75	2.60
Royale, Royal blue, creamy yellow eye.....	.35	.75	2.60
Spectrum Red35	.75	2.60
Spitfire, Rose scarlet.....	.35	.75	2.60
Violacea Stellata, Deep violet, white eye.....	.35	.75	2.60
White35	.75	2.60
Grandiflora Mixed.....	.30	.65	2.50

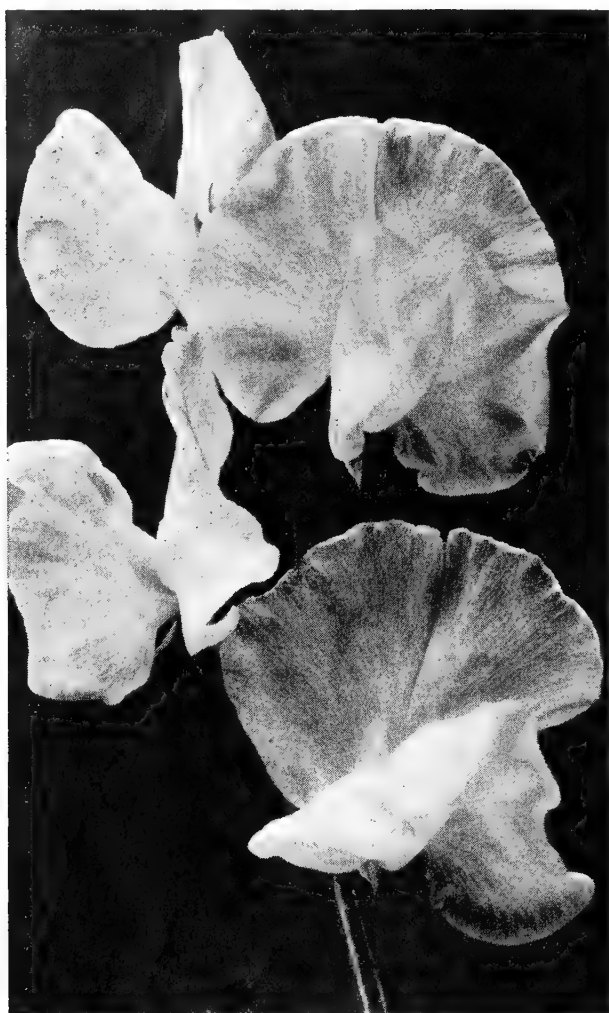
Hybrida—1 Foot

	Trade Pkt.	¼ Oz.	Oz.
Blue Shades, Defiance, Bright scarlet.....	\$0.25	\$0.50	\$1.60
Lucifer, Scarlet, Pink and Rose Shades25	.50	1.60
White25	.50	1.60
Choice Mixed20	.45	1.50

Viola—6 inch

Biennial-Annual

	Trade Pkt.	¼ Oz.	Oz.
Arkwright Ruby, Ruby crimson.....	\$0.35	\$2.50	\$9.00
Blue Perfection, Medium blue.....	.30	1.25	4.00
Chantryland, Pure apricot.....	.35	2.00	7.50
Lutea Splendens, Sulphur yellow.....	.30	1.25	4.00
White Perfection, Pure white.....	.30	1.25	4.00
Mixed30	1.25	4.00



SHIRLEY TEMPLE

Sweet Peas

Summer Flowering Spencer

A selection of the best varieties for out-of-door planting.

	Oz.	¼ Lb.	1 lb.
Austin Frederick Imp. Giant Lavender.....	\$0.20	\$0.65	\$2.25
Avalanche. Glistening white.....	.20	.65	2.25
Beatall. Pink diffused salmon.....	.20	.65	2.25
Bonnie Briar. Large rose-pink20	.65	2.25
Fluffy Ruffles. Light cream pink.....	.20	.65	2.25
Fortune. Rich dark blue.....	.20	.65	2.25
Hebe. Bright pink20	.65	2.25
Hercules. Rosy pink20	.65	2.25
King White. Pure white.....	.20	.65	2.25
Mary Pickford. Cream pink, suffused salmon....	.20	.65	2.25
Mrs. Tom Jones. Bright delphinium blue.....	.20	.65	2.25
Pinkie. Large rose pink.....	.20	.65	2.25
Powerscourt. Lavender20	.65	2.25
Royal Purple. Rich purple.....	.20	.65	2.25
Royal Scot. Orange scarlet.....	.20	.65	2.25
Warrior. Deep Maroon20	.65	2.25
Welcome. Dazzling Scarlet20	.65	2.25
Mixed20	.65	2.25

Sweet Peas

New Spring Flowering Varieties

Intermediate in season between Early and Standard Spencers this new type of Sweet Pea possessing the characteristics of heat resistance maintains remarkable vigor, length of stems, size of flowers and productivity throughout the growing season, both under glass and out of doors. Sow seed from the middle of Oct. to Feb. in the green house for flowering in spring and summer.

	Oz.	¼ Lb.	1 lb.
Black Seeded White. Frilled white.....	\$0.65	\$2.00	\$6.50
Blue. Clear medium blue.....	.65	2.00	6.50
Clear Pink65	2.00	6.50
Lavender65	2.00	6.50
Light Blue. Delicate shade of silver blue.....	.65	2.00	6.50
Light Lavender. Clear lavender.....	.65	2.00	6.50
Mauve65	2.00	6.50
Rose-Pink65	2.00	6.50

Early or Winter Flowering

Blue	Oz.	¼ Lb.	1 lb.
Danube. Clear lavender blue.....	\$0.50	\$1.50	\$5.00
Florist Blue. Pure blue. Long stems.....	.50	1.50	5.00
Mrs. Herbert Hoover. Clear blue.....	.50	1.50	5.00
Princess Blue. Belladonna blue50	1.50	5.00

Lavender

Harmony. Clear lavender.....	.50	1.50	5.00
Triumph. Lilac-mauve50	1.50	5.00
Twilight. Medium clear lavender.....	.50	1.50	5.00

Orange

Ball Orange Imp.50	1.50	5.00
Fiesta. Orange-cerise50	1.50	5.00
Treasure Island. Golden orange.....	.50	1.50	5.00
Valencia. Bright orange. Long stemmed.....	.50	1.50	5.00

Rose and Pink

Ball Rose Imp. Rich deep rose.....	.50	1.50	5.00
Ball Rose Queen. Large rose pink.....	.50	1.50	5.00
Florist Rose. Pure rose pink. Long stems.....	.50	1.50	5.00
Giant Rose. Mammoth rose.....	.50	1.50	5.00
Josie. Large rose-pink.....	.50	1.50	5.00
Laddie Imp. Long stemmed giant rose.....	.50	1.50	5.00
Majestic Rose. Rose-pink.....	.50	1.50	5.00
Mrs. H. R. Holscher. Clear pink.....	.50	1.50	5.00
Shirley Temple. Soft rose pink.....	.50	1.50	5.00

Salmon

Apollo. Soft salmon-cerise.....	.50	1.50	5.00
Boon. Deep salmon-pink on cream background...	.50	1.50	5.00
Daphne. Soft salmon-pink on cream background..	.50	1.50	5.00
Mrs. Calvin Coolidge. Rich salmon pink.....	.50	1.50	5.00
Skippy. Light salmon-pink.....	.50	1.50	5.00

Scarlet

Grenadier. Dazzling scarlet.....	.50	1.50	5.00
Bacchus. Rich red-maroon50	1.50	5.00

White

Ball White. Large flowered white. White seeded	.50	1.50	5.00
Gardenia. Ruffled and duplexed pure white.....	.50	1.50	5.00
Hope. Mammoth flowered pure white. Black seeded50	1.50	5.00
Snowstorm Imp. Pure white50	1.50	5.00
White Champion. Best early flowering white. Long stemmed50	1.50	5.00
White Harmony. The standard black seeded white.	.50	1.50	5.00

Zinnia

Giant Double Dahlia Flowered—30 Inch

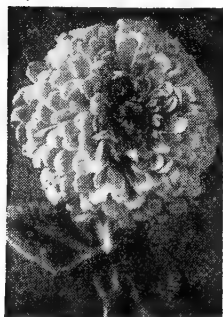
The best Zinnia for cut-flowers or growing for plants. The plants are of medium height, very robust, bearing many strong stems of the fully double, huge flowers which resemble the show type of Dahlia.

	Trade Pkt.	¼ Oz.	½ Oz.	Oz.
Canary Bird. Rich canary yellow.....	.25	.45	.75	1.25
Crimson Monarch. Deep crimson.....	.25	.45	.75	1.25
Dream. Deep rosy lavender.....	.25	.45	.75	1.25
Exquisite. Light rose with deep rose center	.25	.45	.75	1.25
Golden State. Orange-yellow.....	.25	.45	.75	1.25
Illumination. Deep rose.....	.25	.45	.75	1.25
Luminosa. Deep pink.....	.25	.45	.75	1.25
Meteor. Rich deep red.....	.25	.45	.75	1.25
Oriole. Orange and gold.....	.25	.45	.75	1.25
Polar Bear. Large creamy white.....	.25	.45	.75	1.25
Purple Prince25	.45	.75	1.25
Scarlet Flame. Bright scarlet.....	.25	.45	.75	1.25
Mixed. A combination of the above.....	.20	.35	.65	1.15

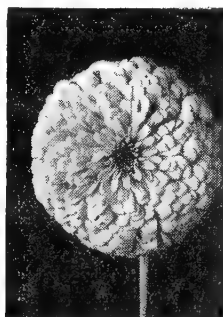
California Giants

Taller than the Dahlia flowered type, with long stems suitable for cut flowers. The flowers are large and flat, giving a graceful effect.

	Trade Pkt.	¼ Oz.	½ Oz.	Oz.
Cerise Queen. Orange rose.....	\$0.25	\$0.40	\$0.65	\$1.10
Daffodil. Canary yellow.....	.25	.40	.65	1.10
Enchantress. Pink25	.40	.65	1.10
Grenadier. Bright dark red.....	.25	.40	.65	1.10
Lavender Queen. Deep rosy lavender.....	.25	.40	.65	1.10
Miss Willmott. Soft Pink.....	.25	.40	.65	1.10
Orange King. Orange scarlet.....	.25	.40	.65	1.10
Purity. White25	.40	.65	1.10
Salmon Queen. Salmon rose.....	.25	.40	.65	1.10
Scarlet Queen. Glowing deep scarlet.....	.25	.40	.65	1.10
Violet Queen25	.40	.65	1.10
Mixed. A combination of the above varieties	.20	.30	.55	.95



ZINNIA
DAHLIA FLOWERED



ZINNIA
CALIFORNIA GIANT

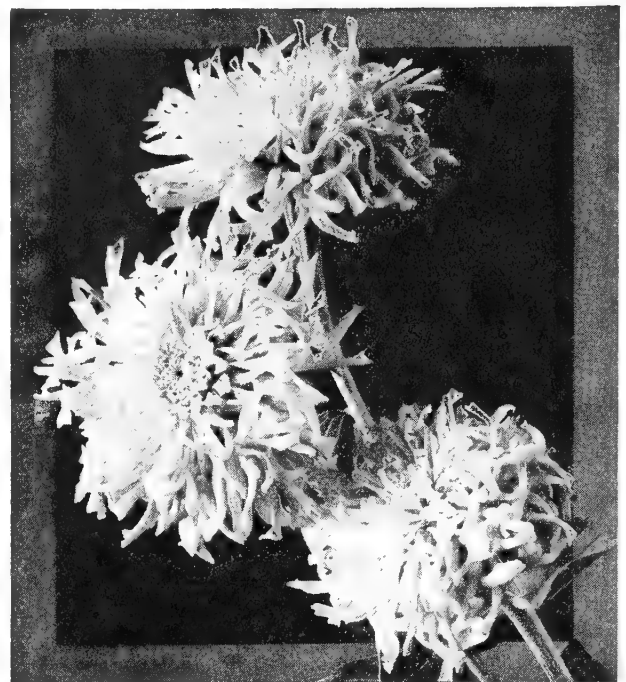


ZINNIA
LILLIPUT

Double Dwarf Pumila

(Cut and Come Again)

	Trade Pkt.	¼ Oz.	Oz.
Canary Yellow	\$0.15	\$0.25	\$0.80
Golden Orange15	.25	.80
Pinkie. Rose-pink15	.25	.80
Salmon Rose15	.25	.80
Scarlet15	.25	.80
Snowball. White15	.25	.80
Spun Gold. Butter yellow15	.25	.80



ZINNIA FANTASY

Zinnia

Harmony Type (Scabious Flowered)

Plants are 2½ to 3 feet tall and bear numerous medium sized flowers resembling the annual Scabiosa and Harmony Marigolds.

Trade Pkt.....\$0.20 ¼ oz.....\$0.30 Oz.....\$0.80

Fantasy

Most interesting of the newer Zinnia developments, the Fantasy type maintains its place as a reigning favorite among the florist trade.

Mixed. Trade Pkt.....\$0.20 ¼ oz.....\$0.30 Oz.....\$1.00

Gracillima (Red Riding Hood)

Miniature red flowers. Very free flowering and an excellent variety for blending. 12 inch.

Trade Pkt.....\$0.15 ¼ oz.....\$0.25 Oz.....\$0.75

Double Lilliput

The Lilliputs are among the most popular Zinnias for cut flower use. The flowers are small, compact, and symmetrical, on strong stems.

	Trade Pkt.	¼ Oz.	½ Oz.	Oz.
Black Ruby	\$0.25	\$0.45	\$0.75	\$1.25
Canary Gem. Canary yellow.....	.25	.45	.75	1.25
Crimson Gem25	.45	.75	1.25
Golden Gem. Golden orange.....	.25	.45	.75	1.25
Lilac Gem25	.45	.75	1.25
Pink Gem25	.45	.75	1.25
Purple Gem25	.45	.75	1.25
Salmon Gem25	.45	.75	1.25
Scarlet Gem25	.45	.75	1.25
Valencia. Burnt orange.....	.25	.45	.75	1.25
White Gem25	.45	.75	1.25
Pastel Shades Mixed.....	.25	.45	.75	1.25
Mixed. A combination of the above varieties	.20	.35	.65	1.15

Lilliput Tom Thumb

Plants are 4 inches to 6 inches in height, compact, and covered with well formed flowers of the Lilliput type. Colors range through the red, orange, yellow, pink, rose, and other pastel shades. Excellent for pot plant and border use.

Trade Pkt.....\$0.25 ¼ oz.....\$0.50 Oz.....\$1.50

Selected Strains

VEGETABLE SEED for Market Growers



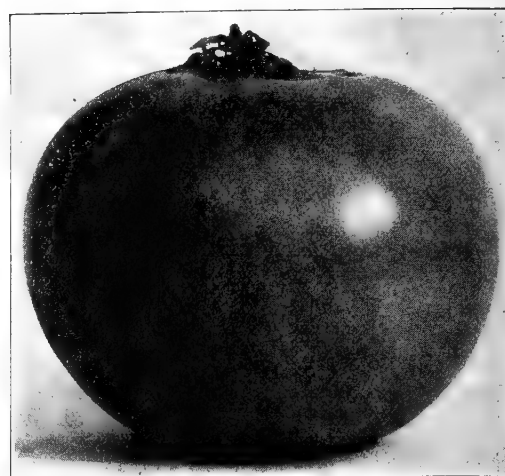
CABBAGE DANISH BALLHEAD

Kohlrabi

	Oz.	¼ Lb.	Lb.
Early Purple Vienna35	1.00	
Early White Vienna35	1.00	

Lettuce

	Oz.	¼ Lb.	Lb.
Black Seeded Simpson, Leaf20	.50	1.75
Grand Rapids Forcing, Leaf25	.60	2.00
Big Boston, Head...	.25	.60	2.00
Iceberg, Head35	.75	2.50
New York (Imperial No. 44)45	1.25	
New York No. 12...	.40	.90	
Bibb, Forcing40	.90	2.75



TOMATO BONNY BEST

Beets

	Oz.	¼ Lb.	Lb.
Crosby's Egyptian25	.50	1.75
Detroit Dark Red25	.50	1.75

Cabbage

Early Varieties

Charleston Wakefield, 75 days	\$0.35	\$0.80	\$2.50
Copenhagen Market, Fine early variety40	.90	3.00
Early Flat Dutch35	.80	2.50
Early Jersey Wakefield35	.80	2.50
Golden Acre, 65 days55	1.80	5.50
Marion Market50	1.50	4.50

Late and Mid-Season Varieties

Danish Ballhead, Short stem45	1.00	3.50
Late Flat Dutch40	.90	3.00
Penn State Ballhead45	1.25	4.00
Wisconsin All Season, Large50	1.40	4.25

Miscellaneous Varieties

Rock Red50	1.50	
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Carrot

	Oz.	¼ Lb.	Lb.
Chantenay, Good canner30	.60	2.00
Danver Half Long30	.60	2.00
Scarlet Nantes Half Long30	.60	2.00

Cauliflower

	¼ Oz.	Oz.
Early Snowball65	2.00
Dry Weather65	2.00

Celery

	Oz.	¼ Lb.	Lb.
Giant Pascal, Easy blanching75	2.00	7.00
Golden Self-Blanching90	3.00	9.00
Golden Plume	1.00	3.25	10.00
Utah90	3.00	9.00

Celeriac

Large Smooth Prague, Very early75	2.00	
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Eggplant

Black Beauty70	1.80	6.00
New York Market70	1.80	6.00

Parsley

	Oz.	¼ Lb.	Lb.
Champion Moss Curled15	.40	1.10
Hamburg Rooted15	.40	1.10

Pepper

	Oz.	¼ Lb.	Lb.
Bell, Standard early variety60	1.75	6.00
California Wonder Imp.60	1.75	6.00
Chinese Giant75	2.25	8.00
Harris Early Giant75	2.25	8.00
Hungarian Yellow, Hot75	2.25	7.00
Long Red Cayenne60	1.75	6.00
Pimento, Excellent canner50	1.50	5.00
Ruby King Imp.60	1.75	6.00
Sweet Mountain60	1.50	5.00
World Beater50	1.50	5.00

Radish

	Oz.	¼ Lb.	Lb.
Crimson Giant, Large15	.35	1.00
Early Scarlet Globe Imp.15	.35	1.00
Scarlet Turnip15	.35	1.00
French Breakfast15	.35	1.00
White Icicle, Early white15	.35	1.00

Tomato

	Oz.	¼ Lb.	Lb.
Bonny Best, Certified, Medium size, Early75	2.00	6.00
Break O'Day, Globe shaped, Early75	2.00	6.50
Chalk's Jewell, Early red75	2.00	6.50
Crimson Cushion, (Beefsteak)85	2.50	8.00
Dwarf Champion, Medium late pink75	2.00	6.50
Dwarf Stone, Mid-season, Red80	2.25	7.50
Earliana, Very early, Red80	2.25	7.50
Greater Baltimore, Medium early red50	1.45	5.00
Early Detroit, Early pink75	2.00	6.00
Golden Ponderosa	1.00	3.25	11.00
Ground Cherry75	2.00	6.00
Grand Rapids, Forcing Variety	2.50		
John Baer, Early red75	2.00	6.00
Jubilee75	2.50	
June Pink, Medium early pink75	2.00	6.00
Livingston Beauty80	2.50	7.00
Marglobe, Certified, Resistant75	2.00	6.00
Oxheart, Pink	1.50	5.00	-
Ponderosa, Large mid-season pink90	2.75	8.00
Pritchard, Certified, Resistant60	1.60	5.25
Rutgers55	1.70	5.75
Stone Imp, Medium early red50	1.50	4.75

Amaryllis

Giant Hybrids. This is our regular strain with good size flowers and range of colors.

	100		100
2¼ Inch.....	\$15.00	2¾ Inch.....	\$23.50
2½ Inch.....	20.00	3 Inch.....	35.00

Begonia Tuberous Rooted

	doz.	100
Double—scarlet, white, crimson, pink, yellow, orange..	\$1.60	\$12.00
Double mixed	1.50	11.00

Caladiums (Fancy Leaved)

Named varieties	\$2.40	\$18.00
Mixed varieties	2.15	16.00

Cannas (Strong 2 or 3-Eye Roots)

City of Portland. Deep pink, 3½ ft.....	6.00	55.00
King Humbert. Scarlet with bronze foliage, 4½ ft.....	6.00	55.00
President. Flame scarlet, very large, 4 ft.....	6.00	55.00
Yellow King Humbert. Golden yellow spotted red, 4½ ft.	6.00	55.00
Cinnamon Vines, 4-6 inch	4.00	

Dahlias (Strong Divisions)

	Each	Doz.
Avalon. I. D. Fine yellow, long stem.....	\$0.25	\$2.50
Frances LaRocco. F. D. Light yellow.....	.30	3.25
Gallant Fox. F. D. Good commercial red.....	.20	2.00
Jane Cowl. I. D. Copper and bronze.....	.30	3.25
Jean Kerr. F. D. Popular white.....	.20	2.00
Jersey Beacon. F. D. Chinese Red.....	.25	2.50
Jersey Beauty. F. D. Fine pink.....	.30	3.25
Mrs. I. deVer Warner. F. D. Orchid lavender.....	.30	3.25
White King. F. D. Pure white, fine cut flower.....	.25	2.50

F. D., formal decorative; I. D., informal decorative.

Pompon Dahlias

AMBER QUEEN, amber.	MARY MINNS, lavender.
INDIAN CHIEF, red, white tips.	JOE FETTE, white.
MORNING MIST, lavender.	SNOW CLAD, white.
TITAN, red.	YELLOW GEM, yellow.

Any of above, \$0.25 each; \$2.50 per doz.

Ismene Calathina

Mammoth Bulbs	\$1.60 doz.—\$12.00 per 100
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Lily Bulbs

Mexican	100	case
7/8 inch (250 to case).....	\$25.00	\$55.00
8/9 inch (200 to case).....	32.00	55.00
9/10 inch (150 to case).....	40.00	55.00
10/11 inch (100 to case).....		55.00
Regal		
6/7 inch	12.00	
7/8 inch	16.00	
8/9 inch	20.00	
9/10 inch	25.00	
10/11 inch	30.00	
Henryii	25.00	
Rubrum, 7/8 inch	40.00	
Tiger, Single	15.00	
Umbellatum	18.00	

Gladiolus

High crown, well graded bulbs which will produce the best quality flowers.

	No. 1		No. 2	
	1½ inch & up		1¼-1½ inch	
	Per 100	Per 1000	Per 100	Per 1000
Beacon, salmon red	\$4.50	\$40.00	\$3.75	\$34.00
Berty Snow, lavender	4.25	38.00	3.25	28.00
Corona, creamy white			5.00	45.00
Dr. Bennett, red	4.50	40.00	3.75	34.00
Flaming Sword, red	4.00	35.00	3.25	28.00
Golden Dream, yellow	4.00	35.00	3.30	30.00
King Lear, ruffled purple	5.00	45.00	4.25	38.00
Maid of Orleans, white.....	4.25	38.00	3.50	32.00
Margaret Beaton, white red throat....	5.00	45.00	4.50	40.00
Margaret Fulton, pink	4.25	38.00	3.25	28.00
Miss Bloomington, yellow	4.25	38.00	3.75	34.00
Picardy, pink	5.00	45.00	3.85	35.00
Peggy Lou, light rose.....	4.25	38.00	3.25	28.00
Red Phipps	4.50	40.00	3.85	35.00
Rosa Van Lima, rose	4.50	40.00	3.85	35.00
Token, salmon	4.00	35.00	3.30	30.00
Florist Superfine Mixed	4.00	35.00	3.30	30.00

GREENHOUSE PLANTS

	Per 100	Per 1000
Begonia. (Ready in June and July). Genesee Beauty, Marjorie Gibbs, Melior, 2¼ inch. Write for prices.		
Calceolarias. Delivery November and December, from 2¼ inch pots. Write for list of varieties.		
Cyclamen. We only handle plants out of 3 inch pots and prices will be in line with the market.		
Kalanchoe Tom Thumb. Valuable wherever the use of a dwarf plant is necessary. Flowers are bright scarlet borne on short stems. 2¼ inch for delivery after May 1. Per 100		\$12.00
Pick-a-Back Plants. New plant forms on the old leaves, while the leaf itself is still attached. Young plants ready for 2½ inch pots. Per 100		\$12.00

Florida Plants

Shipped direct from Florida, carefully and lightly packed. Please order in units of 50 or 100 plants.

	Per 100
Crassula Arborescens. 2¼ inch	10.00
Dracaena Godseffiana. 2¼ inch	12.50
Euphorbia Splendens. 2¼ inch	10.00
Grape Ivy. 2¼ inch.....	10.00
Ivy, Self Branching. 2¼ inch.....	10.00
Nephtytis Liberica. Rooted Cuttings	5.00
2¼ inch	10.00
Peperomia Obtusifolia. Rooted Cuttings	6.50
2¼ inch	10.00
Pothos Aureus Wilcoxii. 2¼ inch	12.50
Pothos Aureus. 2¼ inch	10.00
Sansevieria Laurenti. 2 to 3 leaves. 12 to 24 inches high.....	12.50
3 to 4 leaves, 12 to 24 inches high.....	16.00
Sansevieria Laurenti Rosettes. 3 to 4 leaves, 4 to 8 inches; or 3 to 4 leaf, 8 to 12 inches high.....	15.00
Sansevieria Zeylanica. 3 to 5 leaves, 7 to 12 inches high.....	10.00
Zeylanica Rosettes, pot grown.....	12.50

GREENHOUSE AND FLORIST SUPPLIES

Our list of Florist Supplies has been carefully gone over and we are only offering such items as we have in stock or have a reasonable assurance of being able to get. Prompt shipment is not always possible and customers should anticipate their needs in advance or advise if we may ship later when supply becomes available. Terms on supplies to customers of approved credit 30 days net less 2% for cash in 10 days.

Aprons, Rubber.

Medium weight rubber, 34x40 inches. Each.....\$2.40
Ladies' size for store use. Each..... 1.00

Artificial Rose Leaves. Medium size imitation rose leaf; cloth, per gross \$1.75; Paper, per gross\$1.10
Medium Silver Rose Leaf, per gross..... 1.75
Small Silver Rose Leaf, per gross..... 1.50
Medium Gold Rose Leaf, per gross..... 1.75
Small Gold Rose Leaf, per gross..... 1.50

Artificial Flowers

Wax Carnations, in Pink, White and Red. Box of 100.....\$3.50
Wax Roses, in Pink, White and Red. Box of 100..... 4.50
Wax Callas, large. Box of 100..... 5.00

Asparagus Plumosus. Fronds.

Medium size sprays
10 in bunch\$0.60

Bloomtint Dust. Powder dye for coloring white flowers. Can be had in yellow, red, blue, green, lavender, orange, violet, pink.

Large bottles\$0.75 6 for.....\$4.00
Small bottles20 12 for..... 2.00

Cards, Sympathy and Greeting

Can be supplied in great variety. We list a few of the more popular inscriptions herewith. Complete list furnished on request. Also special list of cards for Valentine Day, Easter, Mother's Day, Christmas and New Year's.

No. 609 Congratulations. No. 707 To Mother and Baby.
No. 737 With Best Wishes for the New Arrival.
No. 805 Anniversary Greetings. No. 3 With Deepest Sympathy.
No. 319 Sincere Wishes for a Speedy Recovery.
No. 417 Wishing You a Happy Birthday. No. 406 Birthday Greetings.
No. 37 With Sincere Sympathy. No. 9 In Loving Memory.
No. 32 With Sympathy. No. 11 With Heartfelt Sympathy.
Per 100.....\$0.40 Per 500.....\$1.75 Per 1000.....\$3.00

Large Sympathy Cards

Cards measure 3¼x4½ inches. Packed 25 cards and 25 envelopes per box. Price, per box.....\$0.40
No. 43 "With Deepest Sympathy." No. 48 "With Sincerest Sympathy."

Plain White Cards. Per 500....\$0.60 Per 1000.....\$1.00
Plain White Envelopes. Per 1000.....\$1.85
Glassine Envelopes with metal eyelet, 2½ x 4¼, 500.....\$1.75

Carnation Staple. For mending split Carnation flowers.

Per 1000.....\$0.35 3000 for.....\$1.00

Chenille. Silk, medium, in purple, pink, white, yellow, dark blue, orchid. Per coil of 12 yards.....\$0.75

Clips, Eagle. With positive grip, 1000.....\$0.70
Clock Dials. Can be had with purple dial and white figures or white dial and purple figures.

7 inch, each.....\$0.15 Dozen.....\$1.75
10 inch, each..... .40 Dozen..... 4.50

Corsage or Gardenia Bags. Moisture proof and economical to use. 15x6x4 inches. Write for price.

Crepe Paper, Floretta Brand

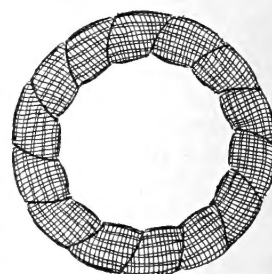
Can now be had in moss or Nile green, yellow, orange, pink, blue, lavender, purple, red, white. All rolls 10 feet. Per roll.....\$0.35

Moss Filled Designs

Ready for Immediate Use. Will Not Harden With Age. Filled with only the best grade dry Sphagnum Moss. Prices subject to change and orders may be delayed two weeks in shipping.

Wreaths

Size	Each	Size	Each
10 inches	\$.029	20 inches	\$0.61
12 inches	.33	22 inches	.69
14 inches	.40	24 inches	.77
16 inches	.47	27 inches	.94
18 inches	.53	30 inches	1.25



Crosses

Size	Each	Size	Each
18 inches	\$0.57	24 inches	\$0.81
20 inches	.64	27 inches	.90
22 inches	.72	30 inches	1.06

Spray Bars

3½ in. wide 2 in. thick		4½ in. wide 2½ in. thick		6 in. wide 2½ in. thick	
Length	Each	Length	Each	Length	Each
8 inches	\$0.19	18 inches	\$0.45	24 inches	\$0.68
12 inches	.22	24 inches	.55	30 inches	.75
14 inches	.25	30 inches	.68	36 inches	.85
16 inches	.28	36 inches	.79	42 inches	1.00
18 inches	.32	42 inches	.87	48 inches	1.30
20 inches	.35	48 inches	.94		
22 inches	.39				
24 inches	.41				

Doves, pure white. Green Label quality. Each.....\$1.40

DYE. Color-Craft or Floradye. A new dye simple to use and will not stain. Dip flowers in dye, rinse off in water and allow to dry. Comes in Light and Dark Blue, Green, Lavender, Pink, Yellow, Violet, Red, and Aqua.

8 oz. Jar.....\$1.00 32 oz. Jar.....\$2.50

Easels Practical White Wood Easel that comes in knocked down form easily put together.

Doz.	Doz.
36 inch.....\$5.50	54 inch.....\$7.25
42 inch..... 6.00	60 inch..... 7.75
48 inch..... 6.50	66 inch..... 8.50

Wire Easels, green finish with hook.

Doz.	100	Doz.	100
24 inch\$1.50	\$10.30	30 inch\$1.75	\$13.00
27 inch 1.65	12.00	36 inch 2.35	18.00

Emblem. Silver or Gold for Anniversaries. The large number 25 or 50 is in center of a floral wreath cut from heavy silver or gold paper. 6 inch, each, \$0.25; 9 inch, each.....\$0.35

Fertilizers Prices are subject to change.

Aluminum Sulphate, for acid conditioning of the soil. Per 100 lbs., **\$3.75**

Cattle Manure. Pulverized or shredded. 500 lbs., **\$12.00**; 1000 lbs., **\$22.50**; Ton **\$43.25**.

Sheep Manure. 500 lbs., **\$12.00**; 1000 lbs., **\$22.50**; Ton **\$43.25**. Delivery on both Cattle and Sheep Manure subject to considerable delay.

Charcoal. Used for mixing with potting soil. Furnished in lump, large pea, small pea, rice, sugar or powder.

Per 50 lb. bag.....**\$2.50** 5 bags.....**\$11.25**

Peat Mull, Granulated. Used extensively for mixing with potting soil, for propagating benches and for mulching. Large bales, 19 to 20 bushels. F.O.B. Chicago. Each.....**\$4.50**

Stimuplant. Highly concentrated plant food for house plants in tablet form. 25 cent retail size, carton of 10 for**\$1.50**

Vigoro Tablets. Well advertised and ready seller. Carton of 60—10 cent size**\$3.30**

Floralife

A preparation for prolonging the life of flowers by simply adding to the water when put in a container.

Consumer size makes 2 quarts solution. Display carton of 25, **\$1.25**; Bulk size, 30 qt. **60 cents**; 100 qt. **\$1.75**; 250 qt. **\$4.00**; 500 qt. **\$7.50**; 1000 qt. **\$13.50**; 2000 qt. **\$25.00**.

Floratape

Self-sealing wrap for flower stems, corsages, or other floral arrangements. Easy to apply and economical to use. Comes in three colors, orchid, white and green; one width, ½ inch.

2 rolls.....**\$0.35** 12 rolls for.....**\$1.95**

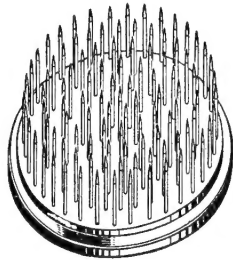
Florawax. New preparation for spraying flowers or floral pieces to prevent wilt. Flowers can be dipped or sprayed, allowed to dry, and will stay fresh. Quick clean and easy to use.

5 gallon drum**\$10.00**

Flower Holder—Nev-R-Tip Pin Type

Made with heavy base, supporting sharp needle-point brass pins. Can be furnished in satin-silver only.

	Diameter	Each	Doz.
No. 11	1½ inch	\$0.15	\$1.50
No. 12	2¼ inch	.25	2.40
No. 13	3½ inch	.45	4.50
No. 14	4 inch	.70	7.50
No. 73	Oval 1¾ x 3½ inch	.35	3.60
No. 74	Oval 2¼ x 4¼ inch	.55	5.80



Labels—Pot. Painted.

Length	Width	1000	Length	Width	1000
4-inch	⅝-inch	\$2.75	8-inch	⅝-inch	\$5.00
5-inch	⅝-inch	3.00	10-inch	⅝-inch	6.00
6-inch	⅝-inch	3.50			

Labels—Garden. Painted.

8-inch	⅞-inch	7.80	Labels—Tree. Iron Wired. Painted.		
10-inch	⅞-inch	9.00			
12-inch	1⅞-inch	12.00			
			3½-inch long, ⅝-inch wide.		
			1000		\$3.00

Letters—Gold or Purple Script Words

Popular inscription for attaching to ribbon, chiffon, and can be supplied in a large selection of words, a few of which we list: Father, Mother, Daughter, Son, Sister, Brother, Wife, Baby, Cousin, and others.

Pkg. of 10.....**\$0.20** 10 pks. for.....**\$1.80**

Gold Letters. Best quality gummed letter that will not tarnish and will adhere. Comes in two sizes, put up in packages of 25 letters.

No. 1 1⅞-inch or No. 4 1-inch **25c**; 100; **\$2.00** 1000.

Lycopodium. Prepared and dyed a permanent green. 10 lb. carton, **\$3.25**; 25 lbs. **\$7.50**.

Insecticides

Note:—Poisons can only be shipped by freight or express.

Ant Killer Jones. First class remedy for getting rid of ants.

10c Retail size 12 for **\$0.75**; 25c size, 12 for **\$2.00**.

Arsenate of Lead—Dry powdered for dusting and spraying. 1 lb. **\$0.35**; 4 lb. bag, **\$1.00**.

Black Leaf 40. A contact poison used as a spray for sucking insects. Oz. bottles, per doz., **\$2.75**; carton of 24, **\$5.40**; 5 oz. bottles, each, **\$0.75**; doz., **\$8.60**; 1 lb., **\$2.25**; 2 lbs., **\$3.30**; 5 lbs. **\$6.00**; 10 lbs.**\$11.25**

Bordeau Mixture (dry). Fungicide for control of black rot, mildew and other fungus diseases. 1 lb., **\$0.40**; 4 lbs.....**\$1.00**

Cyanogas, Calcium Cyanide. "G" greenhouse fumigant. Forms a gas for the control of aphids, white fly, thrips and mealy bug.
5 lbs.....**\$3.00** 25 lbs.....**\$10.00** 100 lbs.....**\$25.00**

Detex. For control of Thrips, Midge, Leaf Rollers, Mealy Bug, Leaf Tier, Aphids, Leaf Hopper, White Fly. Contains 12% D.D.T.
Quart.....**\$3.00** Gallon.....**\$10.00**

D. N. Sulphur Dust No. 10. A new and very effective control for Red-Spider, Thrip, and rust on Carnations.
10 lb. bags each.....**\$3.50** Case of 5 10-lb. bags.....**\$12.50**

Dramm Superior Spray. Contact spray for moths, leaf roller, thrip, and green fly. Contains D.D.T. Gallon**\$7.50**

Dow Spray 17. Greenhouse Spray for control of red mites and thrips. ¼ lb. can makes 100 gallons Spray. Each.....**\$3.00**

Fish Oil Soap. For use as a spreader. Also as a wash on various plants for cleaning foliage. 1 lb....**\$0.40** 7½ lbs. **\$2.50**

L 333. Rotenone spray. Gallon**\$10.75**

Loro. A contact insecticide for the control of Aphid, Thrip, and Red Spider. Per Gallon.....**\$10.50**

Naphthaline Flakes.
10 lbs....**\$2.10**; 25 lbs....**\$4.50**; 50 lbs....**\$8.50**; 100 lbs....**\$16.00**

Nico Fume Liquid. Limited supply. Subject to 30 days delay in shipping. Contains 40% free nicotine.
1 lb., **\$2.60**; 2 lbs., **\$3.45**; 8 lbs., **\$11.95**.

Nico-Fume Pressure Fumigators. Very scarce. Orders filled as supply becomes available.
12 ½-lb. Tins, **\$4.60**; 12 1-lb. Tins, **\$7.95**.

N. N. O. R. Effective spray for chewing and sucking insects.
1 oz. bottles, doz.....**\$2.70** Gallon.....**\$9.50**

Paris Green. For chewing insects. 1 lb.....**55c** 5 lbs.....**\$2.45**

Red Arrow. 1 oz. bottles..**\$2.70** per doz. Qt..**\$3.60** Gal..**\$11.50**

Red Arrow Special. Highly concentrated Pyrethrum Spray.
Gallon**\$14.00**

Selocide. For the control of red spider. Very effectual.
Gallon....**\$3.00** 5 Gallons....**\$13.50** 10 Gallons....**\$24.50**

Slug Shot. Reliable remedy for chewing insects. 1 lb. **30c**; 12 for **\$3.00**; 5 lb. each**\$1.20**

Tartar Emetic. Best remedy for Rose or Gladiolus thrip.
1 lb. **90c**; 5 lbs. **\$4.25**.

Volck. Control for scale, mealy bug, white fly, aphids and thrip.
Gallon**\$2.25** 5 Gallons**\$8.50**

Wettable Dusting Sulphur. Controls red spider on Evergreens, rust, mildew and black spot on Roses and other foliage plants. 2 lb. can, each**35c**

Horomodin Powder Stimulates root growth in cuttings.
No. 1. For use on carnations, roses, poinsettias, chrysanthemums, and similar types. 1¼ oz. tin....**\$0.50**
1 lb. tin**\$3.00**

Rootone A hormone powder for stimulating root growth in cuttings.
2 oz. jar—will treat up to 3000 cuttings.....**\$1.00**
1 lb. can—will treat up to 30,000 cuttings..... **5.00**

Paper Bouquet Holders

Sizes are diameter of cup, also full diameter.

No.	Inches	Per Doz.	No.	Inches	Per Doz.
1	1½ x 3¾	\$0.55	7	4½ x 9¾	\$1.15
2	2 x 4½	.60	8	5 x 11¼	1.20
3	2½ x 5½	.75	9	5½ x 11½	1.30
4	3 x 7¼	.80	10	6 x 13	1.50
5	3½ x 8	1.00	11	6½ x 13½	1.90
6	4 x 8¾	1.10	12	7 x 15	2.10

Gardenia Collars. Can be supplied only in cardboard.

Belmont size per 100 **25c**; Regular size per 100 **20c**; per 1000 **\$1.50**

Paper. Green or White Wax 24x36. Write for price

Wax Rolls. Green. 3 inch rolls. Each, **25c**; box of 12 rolls...**2.00**

Pearl Chips. Used in dish gardens.

White25 lbs., **\$0.90**; 50 lbs., **\$1.70**; 100 lbs., **\$3.00**
Colored25 lbs., **\$0.95**; 50 lbs., **\$1.85**; 100 lbs., **\$3.25**

Pins. Corsage No. 200 Pearl Head 2 or 2½ inch assorted colors or all white per gross**\$1.35**

Philly. Well known brand, 10 lbs.**\$3.00**
Round top, 10 lbs.**2.50**

Vita Plant Bands

Treated with nutrient solution. Nutrient deficiency is checked before, not after it threatens. Promotes well balanced, vigorous growth and eliminates danger of drying out.

	Per 1000
2 x 2 x 2½ inches	\$4.70
2 x 2 x 3 inches	5.05
2½ x 2½ x 3 inches	5.20
3 x 3 x 3 inches	6.30
Plant Tie "Lightning." Per box of 1000	\$2.25

Pots—Neponset Paper

Sold in carton lots only.

Carton	Per 1000	Carton	Per 1000
2 -inch, 1000	\$ 6.00	3½-inch, 1000	\$ 9.15
2¼-inch, 1000	6.00	4 -inch, 500	10.40
2½-inch, 1000	6.10	5 -inch, 500	13.30
3 -inch, 1000	6.85	6 -inch, 500	16.90

Pot Wrap

Aluminum Foil. Polka Dot pattern: light, and dark blue, Nile, moss green, orchid, copper, fuchsia, gold, silver, purple, lavender, violet, red. Rolls 20 inches x 50 ft. Each **\$1.35**; 10 for **\$12.50**.

Aluminum Foil

Plain Satin finish: Assorted colors; rolls 20 inches x 50 ft. Each **\$1.25**; 10 for **\$12.00**.

Green Cane Stakes

	1000	bale 2000		1000	bale 2000
1½ foot	\$ 5.00	\$ 9.00	3 foot	\$ 9.50	\$18.00
2 foot	6.50	12.00	4 foot	11.50	22.50
2½ foot	7.50	14.00			

Match or Hyacinth Sticks

Green dyed hardwood stakes, useful for all potted plants. Now in production again and orders can be filled with very little delay. 12 inch, **\$2.25**; 15 inch, **\$2.50**; 18 inch, **\$3.00** per 1000.

Stake Fastener Everlasting. Made of heavy galvanized wire, can be used with either wire or bamboo stakes.

Box of 500.....**\$1.60**; 10 boxes.....**\$15.00**

Scollay Sprinklers, each**\$1.25**
Putty Bulb, each**1.35**

Sheet Moss. Write for price in March.

Sphagnum Moss. Burlap bales, **\$2.25 each**; write for price on 10 bales or over.

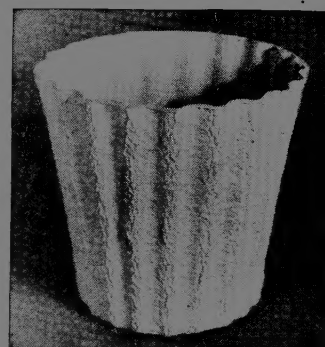
Spray Hanger "James." A strong hook for hanging Sprays, Wreaths or other designs. Box of 48 hangers, each.....**\$1.25**

Statice. Natural white first quality. Per lb.**\$1.00**

Keiding Pot Covers

An economical pot cover with fluted design and finished in white. Delivery can now be made promptly.

No.	Per 100
3 to fit 3 inch clay pot	\$ 6.50
4 to fit 4 inch clay pot	8.50
5 to fit 5 inch clay pot	11.00
6 to fit 6 inch clay pot	14.00
7 to fit 7 inch clay pot	22.00
8 to fit 8 inch clay pot	35.00



POT COVER

Azalea Pot Covers—¾ size

No.	Per 100
5 to fit 5 inch Azalea Pot	\$11.00
6 to fit 6 inch Azalea Pot	14.00
7 to fit 7 inch Azalea Pot	22.00

Keiding Center Piece

Oval in shape with heavy walls, finished in white or green.

	Per 100
9 x 5 inch	\$11.00
11 x 6 inch	17.00
Square Box 5 x 3½ inch	6.00

Vase

Made with heavy walls, 8 inches high, **\$11.00** per 100; 11½ inches, **\$22.00** per 100.

Florist Thread. Best Yet, box 8 spools.....**\$1.45**

Florabond, box 8 spools..... **1.25**

Pollyprim, box 8 wood spools..... **1.75**

Cable Cord Green, cones.....**\$2.00**

Green Sea Island Twine, cone.....**\$2.75**

Corsage Thread. 12 spools to a box of 1 lb..... **1.80**

Toothpicks Unwired Green

4 inch carton, 4,000	\$2.00	10,000	\$4.70
6 inch carton, 3,000	2.00	10,000	6.50

Madon Plastic Water Tube. Pick with rubber top, 100.....**\$1.80**

TWIST-EMS for tying and bunching.

8 inch, 1000, **\$1.75**; 5000, **\$8.00**; 12 inch, 1000, **\$2.65**; 5000, **\$12.50**;
16 inch, 1000, **\$3.50**; 5000, **\$16.00**.

PLANT TUBS. Well finished tub made of kiln dried western fir and finished with coat of glossy green paint.

	Each		Each
7 inch	\$0.75	10 inch	\$1.10
8 inch	.85	11 inch	1.20
9 inch	.95	12 inch	1.35

Florist Cut Wire

Clean, bright, annealed wire cut in 18 inch length.

	12 lb. box		12 lb. box
No. 16	\$1.60	No. 22	\$2.25
No. 18	1.75	No. 24	2.70
No. 19	1.85	No. 26	3.25
No. 20	2.00		
No. 21	2.10		

Stone Wire in Coils

No. 24, per lb.	\$0.15	No. 26, per lb.	\$0.17
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